

Wednesday, April 27	High Low
Thursday, April 28	80 46
Friday, April 29	87 44
	84 52

The Desert Sun

TWENTY-EIGHTH YEAR

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Palm Springs, California Monday, May 2, 1955

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Optimism High Over Early Start on Tramway



(Desert Sun Photo)
MEETING AT the Ranch Club in Palm Springs the other night were three prominent figures — Ray Ryan, left, Howard Finney, New York, and Lee Kaiser, San Francisco financial house. Kaiser was in the Village to discuss Tramway affairs with the Winter Park Authority.

FINANCIERS MEET WITH TRAMWAY AUTHORITY

Ways and means of financing the Mt. San Jacinto tramway, based on a highly optimistic undertone, played an important role in discussions between financiers, tramway officials and representatives of the Consolidated Western Steel corporation, a subsidiary of U.S. Steel corporation at the Desert Inn Sunday.

Municipal Golf Course Before Council Tuesday

City council Tuesday night is expected to discuss the offer of Noel Clarke regarding land for a municipal golf course, but action is not expected as Billy Bell, noted golf course architect, has not been able to inspect the property.

Bell is expected here the latter part of this week, according to City Manager R. W. Peterson. Clarke at the last meeting offered to council an option on 40 acres of land at \$400 per acre, and a gift of 120 acres, provided the option and gift are acted upon within three months, that construction would start within one year after purchase, and would be completed within three years.

Other items council is expected to consider are: Reduction of parking meter coverage and a trash burning policy during the summer months, and widening of Tamarisk road.

Too Weary

Chair Found at Curb on Drive

Either the thief became tired of carrying it, or a hitchhiker wanted comfort while waiting for a ride.

These were the logical conclusions after LeRoy Chapdelaine of Cathedral City, city employee, reported finding of a large lounge chair at the curb in front of 769 North Palm Canyon drive, at 2:40 a.m., Thursday.

Police are holding the chair at the station for the owner.

Employers Ass'n Publicly Thanks Workers of Village

Recognition of their steadfast loyalty to the principles of free enterprise as displayed by thousands of employees working for concerns which are members of the Palm Springs Employers Association was publicly made today by D. W. "Dave" MacClay, manager of the association.

In a message direct from the Palm Springs Employers association in the form of a display ad found on page 2a of this edition of The Desert Sun, MacClay says he and the members of the organization are aware of the tremendous pressures of outside unions and coercion

that was used to make employees join these labor unions against their will.

"And, he continued, in the association's message," threatened them with the loss of their jobs and to walk picket lines for endless hours."

He pointed out that these employees, instead, desired to stand against these pressures to work for their employers on a basis of free enterprise, and with complete satisfaction with working conditions in Palm Springs.

It is widely known through-

See WORKERS, Page 4a

Palm Canyon Flood Project Progressing

(Photo on Page 3a)

Next year's budget for Zone 6 of the County Flood Control and Water Conservation District should not exceed \$100,000 with no increase in the tax rate, W. R. Hillery, chairman of the local commission, said Wednesday at a meeting of the local group at Frances S. Stevens school.

Prior to the meeting, members of the commission, representatives of city council and the city planning commission made a survey of flood control work in Palm Canyon.

THE PALM CANYON levee has been carried across the mouth of the canyon from the east to the road on the west. Concrete surfacing of the dyke is within 1600 feet of Palm Canyon road.

Work at Araby point will be completed as soon as the state department of public works submits the design for the bridge to build there.

Last fiscal year, Zone 6 spent \$36,238.23 on the Palm Canyon project out of \$70,000 originally budgeted.

Work is now completed for the season and the entire project will be finished next winter.

HILLERY SAID at Wednesday's meeting that of the \$121,200 budgeted for flood control work last year, a substantial balance remained to ease next year's budget.

Budget for flood control work in Zone 6, the Palm Springs area, will be fixed at a meeting of commissioners later in the summer.

Tahquitz Canyon and the Tachevah Canyon flood channel were also discussed at Wednesday's meeting.

W. J. BRYANT, county flood control engineer, was present at the meeting and advocated study of flood control conditions in Desert Hot Springs. He said there were about 100 natural channels there carrying off flood waters and need for an overall control plan is imperative.

Bryant also advocated periodic testing of all wells in the district not only for quantity but quality.

Seek Owner of Wrecked Auto

Police today are still puzzled, and still checking, as to the owner of a car which evidently was involved in an accident early Thursday morning on Highway 111 near Barona road. The car, apparently traveling toward Palm Springs, evidently overturned and traveled approximately 250 feet on its side, before righting itself. The owner then continued on his journey.

Police checked the area and the Village, but were unable to locate the car.



DR. WALLACE R. MUELDER appointed superintendent of the Palm Springs Unified School district last week. He will assume his duties about June 1.

NAME MUELDER SCHOOL SUPERINTENDENT HERE

Dr. Wallace R. Muelder, assistant county superintendent of schools, was appointed to the position of superintendent of Palm Springs Unified school district by the board of education meeting Thursday night.

He is expected to assume his post here shortly after June 1. Muelder last week presented his resignation from the county position, effective May 31.

DR. MUELDER succeeds Dr. Arthur G. Hoff, superintendent of schools here for the past seven years. Dr. Muelder has had long experience in educational offices in school work and on state school committees.

His four-year contract calls for an annual salary of \$19,500.

RAY SORUM, president of the board of education, said that Muelder was probably the most sought after school official in the state, one capable of "getting things done."

In his letter to the board of supervisors tendering his resignation from the county school office, Dr. Muelder sharply criticized the board "for lack of foresight."

Dr. Hoff, who leaves the local post today, goes to the Chaffey Union high school and junior college district in the Ontario-Upland area where he assumes a responsible position in the financial department of the school.

CONVENTION OFFICIALS, following the sessions expressed pleasure with Palm Springs as the site for its 37th meeting. This was the first time the group has met here.

Out-going officers are: Clarence Lockitt, Sacramento, president; Bartlett, vice president, and Phil Shambaugh, Los Angeles, secretary-treasurer.

Among the outstanding speakers were: Jack Aspinwall, Jr., Norfolk, Virginia, newly elected president of the National Furniture Warehousemen's Association; J. F. Rowan, manager of the Movers Conference of America, Washington, D.C.; John Sloan Smith, president of Aero Mayflower Transit company.

DURING HIS REPORT, Woolfe told of membership in the association increasing by 30 percent during the past 12 months.

Other features of the convention were a luncheon and fashion show for the ladies Friday afternoon, and a luau Thursday night.

Of great interest to the delegates was a demonstration of modern telephone service by the Pacific Telephone and Telegraph company, during which a five-way connection was made between Palm Springs, Hawaii, New York City, Far Rockaway, New York, and Fort Wayne, Indiana.

THE ANNUAL MEETING of the board was held Thursday night at World Wars Memorial Hall with more than 100 members present.

George Gannon was elected vice-president of the organization.

Low directors elected to the board were Theresa Press, William R. Wright and Mike W. Jekyll. Out-going directors are Culver Nichols, past president of the board, and Ernest Dunlevie.

Ray, an enthusiastic booster for Palm Springs and developer of many residential tracts, said that while the real estate business is showing great activity, there is more and greater activity to come.



(Chamber of Commerce Photo)
STUDYING PRELIMINARY information which will be included in the city's presentation to the CAB for improved airline service to and from Palm Springs, are, left to right, Xavier Lucius, Chamber of Commerce manager; H. C. Timberlake of Madison, Wisconsin, aviation consultant, and City Manager R. W. Peterson.

Roy Bartlett Named Head by Van Men

(Photo on Page 5a)

Roy F. Bartlett, owner of the Ventura Transfer company, Ventura, was elected president of the California Moving and Storage association at the final business meeting held by the group during its 37th annual convention, Saturday at El Mirador Hotel.

More than 400 delegates were in attendance at the three-day meeting, with another 100 coming here for the traditional banquet Saturday evening. Most delegates were from California, but almost every state and Hawaii were represented.

William F. Waldron, owner of Boone's Transfer and Storage company, Sacramento, was named vice president. Charles A. Woolfe of Los Angeles is to continue as executive secretary.

INFORMATION IS BEING sought on travel by residents of all other points in Riverside county, as well as Palm Springs, as it is believed that the Village will be the air terminal of the county if improved service is approved.

In this way, it is hoped that a record will be compiled of the need of additional airline service from Palm Springs to other parts of the United States.

Timberlake started his survey Thursday, and besides the co-operation asked in the travel questionnaire, requested that persons having any information which would be of value in the city's CAB presentation, contact him, the Chamber of Commerce, City Manager R. W. Peterson or City Attorney Jerry Bunker.

FIRST OF A SERIES of meetings aimed at bringing out avenues to a successful application by the city, was held Friday noon at the Palm Springs Ranch Club.

Present were: Timberlake, Peterson, Xavier Lucius, Chamber of Commerce manager; Lee Odle, president of the Palm Desert Chamber of Commerce; Gib Holloway, of the Desert Hot Springs Chamber; Culver Nichols, Adrian Rosen, Ben Shearer, Francis Crocker, Don Klotzbuecher, Ray Corliss, Phil Stone and Councilmen Ted McKinney, Frank Miller, Jerry Sanborn and Jerry Nathanson.

Meanest

Thief Steals Coin from 'City of Hope'

Remember the thief who stole the money from Aurora, the pig coin collection box in the Farmer's Market, which is used for donations to the Braille Foundation for the Blind?

He was named the "meanest thief of Palm Springs."

Wednesday, he received competition for this title. Someone took a City of Hope Hospital collection box from Cork 'n Bottle liquor store, 342 North Palm Canyon drive. Contents of the box were estimated by Mrs. Ann Portnoy at about \$100.

BETTER AIR SERVICE FOR VILLAGE SOUGHT

Cooperation of Villagers and visitors in securing improved airline service for Palm Springs was asked today by city officials, Chamber of Commerce officers and civic leaders.

First step in the campaign to secure better service is an economic survey conducted by H. C. Timberlake, aviation consultant from Madison, Wisconsin. His findings will be included in the city's presentation before the Civil Aeronautics Board.

ONE OF THE MAIN features of the survey is compiling a record for one month of all trips taken to or from Palm Springs by all residents and visitors. A coupon which contains questions concerning travel appears on this page of The Desert Sun and will be carried in future editions. The dates covered by the questionnaire are May 1 to June 1.

After completing the questionnaire, which will also be available in hotels and other places throughout the Village, persons are asked to mail them to the Chamber of Commerce, Palm Springs.

Valuation of building permits neared the \$3-million mark during April, with new home construction again leading the way, Chief Building Inspector Donald Graham reported.

Total for April this year was \$748,200, compared to \$534,995 during the corresponding period of 1954.

A total of 67 permits were issued during the month. Largest item was 15 dwellings with a valuation of \$342,000.

Others were: 21 dwelling additions and alterations, \$44,200; five apartments, 33 units, \$172,000; one hotel, 19 units, \$90,000; 15 swimming pools, \$56,000; eight trailer additions, \$20,000; two new commercial buildings, \$24,000.

Tachevah Flood Channel Under Survey by City

City engineering department is currently conducting a survey on possible routes of the Tachevah Canyon flood control through Section 14, City Manager R. W. Peterson reported today.

When completed, a recommendation will be presented to city council, city planning commission, Zone 6 flood control commissioners, and Agua Caliente Tribal Council.

The tribal council last week asked that action on establishing a definite route be taken as soon as possible, in order that a street plan may be determined and development started.

May 1 to June 1 Travel Survey for Palm Springs

My Name is _____ Phone No. _____

My Address is _____

The Date of my trip is _____

Departing Trip is from _____

Arriving Trip is from _____

I am going by: (a) Rail coach () (b) Pullman () (c) Bus () (d) Private Auto () (e) Airline ()

If NOT Traveling by air, why not? _____

Rotary to Hear Five Marines in Talk Wednesday

Five Marine Air officers from El Toro Air Station, Santa Ana, will present a panel discussion at the meeting of the Palm Springs Rotary Club at 12:10 p.m., Wednesday, at The Tennis Club.

Each officer will present a talk on his plane specialty, prior to the panel discussion.

Participating will be: Lt. Col. Robert F. Conley, who flew 100 combat missions during World War II and 65 in Korea, moderator; Lt. Col. John N. Swartley, who participated in 54 combat missions during World War II and 187 in Korea, "Night Fighter Pilot;" Major David W. Thomson, who has flown 225 combat missions, "Fighter Pilot;" Major Donald Foss, who served in both World War II and Korea, "Helicopters;" and Capt. C. O. "Chuck" Hiett, who flew 127 missions in Korea, and who was a member of the famed "Blue Angels," "Attack Pilot."

The group will arrive here by aircraft at 11 a.m., Wednesday. Bob McKenzie, president-elect of Rotary Club, will be program chairman.

CHARLES MCKEAND, of the Merchants & Manufacturers' association of Los Angeles, spoke to the Rotarians last week on the problems of business management. He pointed out that everyone has three basic motives which employers should recognize: They want to be accepted, they want to improve their status and want to have a feeling of warmth. "People are important," the director of Employee Relations of the M & M told the Rotarians. For this reason, he said, employers should keep in close communication with their workers and department heads.

McKeand said that there are several barriers which executives permit to come between them and their employees. He described the most important as indifference and the failure to listen to their workers with attentiveness and understanding.

PRESIDENT-ELECT McKenzie presided over the meeting at The Tennis Club and assessed some heavy fines, among them a \$20 donation by Bill Smith to the club's welfare fund for the pleasure of owning a new automobile.

It was announced that a joint meeting with the Banning club will be held at Chi Chi next Friday evening when the new club sponsored by local Rotarians will receive its charter. Wives of members of both clubs will attend the affair.

Indian Trail Paving Hearing Tomorrow

Hearing on assessment District 13, improvement of Indian Trail, is scheduled for tomorrow night at 8:15. Estimated cost of the paving project is \$13,250.

THE Plaza Theatre Phone 4384
128 S. Palm Canyon Drive

Last Times Tuesday, May 3
Shows at 7:00 and 9:10



CARMEN JONES
Color by De Luxe
HARRY BELAFONTE • DOROTHY DANDRIDGE
PEARL BAILEY
Relieved by Sam Levey

Starts Wednesday, May 4
Shows at 7:00 and 9:10



THE GLASS SLIPPER
Leslie CARON
Michael WILDING
Kathleen Wynn • Estelle Winwood
Phil Lanchester • Betty Jones



Filipino Night to be Featured by Legion Tuesday

Election of officers for the coming year and a Filipino feast are on the schedule of Owen B. Coffman post, 519, American Legion, tomorrow night at World Wars Memorial Hall.

Commander Bill Scharf said that the business meeting will be short and the first annual Filipino Night will follow. Eddie Macavinta, Palm House chef, is in charge of arrangements for the dinner assisted by Bennie Carrillo and Jack Costello. The menu follows the genuine Philippine lines of food served in the islands.

Villager Wins Honors at USC

Wesley Sanford Moore, 427 Avenida Hokona, senior majoring in biochemistry at University of Southern California, was one of 35 students named for membership in Phi Beta Kappa, national honorary scholastic society.

The election was made in recognition of outstanding scholastic achievement. The society is the oldest organization of its kind in the nation, having been founded in 1776. Moore is a graduate of Palm Springs high school.

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LATIN BEAUTY who matches that pulchritude with a great ability to sing, Estelita, who has performed behind the footlights of some of the most famous night clubs in this country and abroad, opens in the Stardust Room of the Chi Chi tonight (Monday). Sharing honors on the same bill is Tommy Noonan, one of the great contemporary comedians, co-star of the current motion picture "Violent Saturday," and who enjoyed a similar role in the famous picture "A Star is Born." In the act with Noonan is his wife, Carole, who goes through some funny business with her husband. It's a must show this week.

Uranium Rush Slows Up in County Area

Although the uranium rush in Riverside county is slowing down—it is still a rush, County Recorder Jack Ross said Friday. For a time the average number of claims filed each day hit 70. Now the average is about half that. But it is five times greater than the normal rate a few months ago.

The Desert Sun—2nd
PALM SPRINGS, CALIFORNIA
Monday, May 2, 1955



ON HIGHWAY 111 NEAR CATHEDRAL CITY—Phone 8-4232

— NOW PLAYING —
ACADEMY AWARD WINNING PICTURE
FOR THE FINEST ENTERTAINMENT!



— Co-Feature —



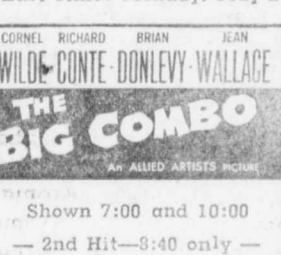
STARTS THURSDAY



HOWARD HUGHES presents
JANE RUSSELL
in
UNDERWATER!
Technicolor SUPERSCOPE
Starring GILBERT ROLAND • RICHARD EGAN • LORI NELSON
As BOB RAGG PICTURE

Village Phone 4384
207 N. Palm Canyon Dr.

Last Times Monday, May 2



Shown 7:00 and 10:00
— 2nd Hit—8:40 only —



Tues., Wed., Thurs
May 3-4-5



Shown 7:00 and 10:00
— 2nd Hit—8:35 only —



LEX BARKER • MALA POWERS • HOWARD DUFF

THANK YOU...

ALL THE LOYAL EMPLOYES OF BUSINESS CONCERNS WHICH ARE MEMBERS OF THE PALM SPRINGS EMPLOYERS ASSOCIATION

ARE HEARTILY THANKED —

For the excellent cooperation and hard work which made this past season the best one we have ever had.

WE ARE GRATEFUL TO YOU FOR —

1. Your willingness to stand against the pressures of certain outside union bosses who tried to coerce you to join unions against your will — threatened you with the loss of your jobs — tried to force you to walk picket lines for endless hours.
2. Your sincere desire to be free from the dominance of these outsiders who would ask you to sacrifice your freedom for their controls.

YOUR STAND FOR FREEDOM MATCHES OUR POLICIES AS THE STATED CREED OF THIS ASSOCIATION

1. That every individual has the right to be free to work or seek employment regardless of membership or non-membership in any labor organization.
2. That both employers and employees have the right to be free from unwarranted picketing and boycotting, the closed shop, the check-off, and any other restrictions which constitute unjustness, unfairness, within the industry.
3. The progress and prosperity of our area has been developed on the foundation of industrial freedom. The Palm Springs Employers Association will continue to build on this same foundation so essential to the maintenance of the free enterprise system and will not enter into agreements contrary to this principle.
4. The Association maintains a free employment office for your convenience and as a service to its members. The office will be open all summer.

Palm Springs Employers Association

Awards Court to be Held by Girl Scouts Thursday

Girl Scouts of Palm Springs Area District Council will hold their Court of Awards Thursday evening at Katherine Finchy auditorium at 7:30 marking the close of a successful year of Scouting.

Twelve troops will be awarded a total of approximately 300 badges, ranks earned during the year will be presented and fifty Brownies will fly up to become Intermediate Scouts.

A skit will be presented by a "troop" composed of one representative from each of the twelve troops, participating in the program and Brownies from Cathedral City will do the hokey pokey.

Mrs. Marjorie Anderson, president of Palm Springs Area District Council, is in charge of the program and Troop No. 15 will be hostess for the evening.

CVAPC Told to Promote Zoning

Tyler Suess, county planner, told Coachella Valley Advisory Planning committee last week that proper zoning provides the only means by which farmers of the area can protect themselves against undesirable subdivisions and developments.

Suess addressed the group on "Agricultural Zoning" and urged the CVAPC to "sell" residents of the Valley on the zoning plan.



(Gayle Studio Photo)
MEMBERS OF city council, city planning commission, flood zone commissioners and others inspected the Palm Canyon Flood control dyke Wednesday. Back row, left to right, John Munnholland, Harry Williams, Mayor Florian Boyd, W. R. Hillery, zone chairman, Frank Miller, Culver Nichols, Herman

Ranes, planning director, Herbert Samson, Harold Hicks, E. M. Cadwell, construction engineer, J. C. Janelunas. Front row, Robert W. Peterson, John Clark, Ted McKinney, George M. Gelzer, John W. Bryant, county flood engineer, William Mason, zone commissioner, Ned Mitchell, Indian agent, C. M. Biebard.

New Banning Rotary Club to Receive Charter Here

Charter night for the newly organized Rotary Club of Banning will be held at Chi Chi next Friday evening. Arrangements for the joint meeting are in charge of the Palm Springs club which sponsored the formation of Banning Rotary.

The affair will be a social event with the wives of members of both clubs attending.

THE CHARTER will be presented by District Governor Walter Hepner, representing

Rotary International. It will be accepted by Leon S. Woolington, president of the Banning club, on behalf of his group. Bob McKenzie, president-elect of the Palm Springs club will serve as chairman.

Principal speaker of the evening will be Harry Harper, a former president of Palm Springs Rotary who was active in civic affairs here for many years. He now lives in Riverside where he is president of the Rotary club this year.

ANOTHER FUNCTION which Palm Springs Rotarians and their wives will attend this month is the annual installation dinner at which Bob McKenzie, newly elected president, and other officers and directors will be seated.

The function will be held at Deep Well Ranch on Wednesday evening, May 25, taking the place of the regular meeting on that day.

Boys' Club to Start Tournaments Next Wednesday

Checker and ping pong tournaments at the Boys Club will start Wednesday, May 4. Director Chuck La Frantz reports.

All members wishing to take part must have their membership cards with them at the time the tournament starts at 3:30 p.m.

Awards will be presented to the club champion, as well as to age group winners.

Marine Base to Hold Open House Program May 20

Gates of the Marine Corps Training Center at Twentynine Palms will be open for the first time to visitors this year on May 20 when Armed Forces Day is celebrated throughout the

nation.

With the slogan, "Power for Peace" the May 20 open house at the base will honor the sixth annual observance of the day in traditional Marine Corps fashion.

Present plans for the observance at the Twentynine Palms base include a program of artillery displays, open houses, movies and a guided tour of the desert installation.

Col. J. S. Oldfield, commanding officer of the Center, has

Kiwanians to Meet at The Ranch Club

Palm Springs Kiwanis club will start meetings at The Ranch club tomorrow. They have been meeting at El Mirador hotel.

President N. K. MacDonald said the summer meetings will all be at the Ranch club.

issued an invitation to all citizens of the area to visit the base between 9 a.m. and 3 p.m. May 20.

Hotel Advisory Division Voting for New Board

Installation of new officers and directors of the Hotel Advisory Division of the Palm Springs Chamber of Commerce will be held Wednesday evening, May 18, at the Palm Springs Ranch Club, President Tom Kieley announces.

Members of the division are now balloting for 15 new members of the committee. The five nominees receiving the largest vote will serve for three years, the next five for two years, and the following five for one year. Ballots must be returned on or before May 10.

Candidates for office are: Adele Colgan, Chuckwalla Manor; A. B. Crist, Sun Tan Lodge; F. B. Curry, El Pueblo; Eddie Davidson, Casitas del Monte; J. C. Dengler, White Sun Guest Ranch; William Foldes, Palm Springs Hotel; Arthur Greenfield, Avalon Hotel; Wilson Hall, Rancho Trailer Park; Keith Herbert, Casas del Sol; R. P. Hollister, Tramview Trailer Park.

O. N. Humphrey, Harlow Haven; Edward Jones, Alcala Villa; Edna Keefe, Casa Palmeras; Tom Kieley, Desert Inn; Walter Lawrence, Random House; Sam Levine, Biltmore Hotel; S. P. Manasse, Warm Sands Villa; Dan McGowan, Pepper Tree Inn; Ted McKinney, McKinney's Trailer Park; Robert Metzger, Oasis Hotel; John Miller, Monte Vista Hotel; Herman Moise, Camino Lodge; Grace Mueller, Green Gables; Richard Outcault, Town House; Harry Paisley, Orchard Tree Inn; Evelyn Pell, Villa Royale; Zachary Pitts, Clara Bee Lodge; Stanley Rosin, El Encanto Hotel; C. O. Sodergren, Bisonte Lodge; A. B. Spencer, Desert Riviera; Joel Stone, Place in the Sun; William White, Howard Manor.

SHOPLIFTER BUSY

Shoplifting of a skirt valued at \$115 from Dorothy Gray, Inc., 364 North Palm Canyon drive, was reported to police Wednesday by Dorothy Gray Brown.

Waning Spring Season Brings Alert to Police

Police officers last weekend were directed by Chief August G. Kettmann to be particularly alert to an anticipated seasonal increase in thefts.

With the spring season ending, many persons are becoming unemployed and they do not have sufficient funds to remain in the Village or travel elsewhere to seek employment, leading them to turn to thievery, Kettmann explained.

He also cautioned employers to be more alert, as persons who they have employed would have knowledge of their building and places where valuables are kept.

As an added police protection, the late afternoon and night patrol has been increased. All cars who are cruising around in a suspicious manner will be stopped and checked, as will all pedestrians who are wandering around the Village aimlessly.

"An alert policy by the police, together with cooperation from residents and merchants, will result in a reduction in thefts at this time of the year," the police chief concluded.

Bond Issue Sold by Supervisors

Taylor and company, an investment firm with offices in Los Angeles and San Francisco, was successful bidder for the \$2,125,000 bond issue voted in Palm Springs Unified school district in February.

Average rate of interest is 2.9 per cent.

The money is earmarked for much needed expansion of the local district.

Plans for the improvements are now under consideration of the board of education.

The Desert Sun—3¢
PALM SPRINGS, CALIFORNIA
Monday, May 2, 1955

Custom Ornamental Iron

Porch Railings
Columns & Brackets
Stair Railings
Window Guards
ALLEN & SON
IRON WORKS
368 3rd Street
San Bernardino
Estimate by Appointment
Call
San Bernardino 20114

For Rent
without obligation to buy...
a beautiful new
KIMBALL
CONSOLE
Come in or call
Telephone 46891
Holley & Jackson
232 CAJON
Redlands

DID YOU KNOW? . . .
THAT JIM CAVETT HAS BEEN
BUILDING ON THE DESERT SINCE 1917
THERE MUST BE A REASON
J. I. CAVETT, General Contractor
284 No. Palm Canyon Drive Phone 5567

CHI CHI STARLITE ROOM
"ESTELITA"
The South American Bombshell
TOMMY NOONAN
Comedy Star of "VIOLENT SATURDAY" and
"A STAR IS BORN" with
CAROLE NOONAN
BILL ALEXANDER and His ORCHESTRA

RESERVATIONS
PHONE
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Home of Delicious
Hickory
Barbecued Steaks

FREE
PARKING
AT THE DOOR

One Night of Fun . . .
and let's go native at
Desert Air Hotel's
3rd ANNUAL
LUAU
FRIDAY, MAY 6th

One Night of Polynesian Delight.
Beautiful Maidens dancing to
your delight . . . Fragrant
blossoms flown direct from
Hawaii — all complimentary
to the ladies . . . Go Native!
Dress the Polynesian way
or come attired informally.
You will have a delightful
amount of fun and
entertainment.

An exotic night
Filled with a
Aromatic scent of
Tropical food
Prepared by
Natives of the
Islands . . . Watch
The Ceremonial
Rites around the Imu
When the food is brought
up from the pit.

ENTERTAINMENT
DANNY STEWART and His Hawaiian Record-
ing Orchestra. Jungle Drums played by the
Great THURSTON KNUDSON. BILL WHIS-
LING, famous Hawaiian Comedian and FRED-
DIE LETULI, Champion Knife Dancer and
LANI, spectacular Tahitian Knife Ceremonial
Dancer and Gorgeous Singing and Dancing
Beauties of the South Seas.

TAHITIAN RUM PUNCH
Complimentary from 7 to 8 p.m.

Under sponsorship of
DESERT AIR CLUB
Reservations: Call DESERT AIR Now.
Phone PALM SPRINGS 8-4611

Desert Air HOTEL AND COTTAGES
PALM DESERT AIRPARK
P.O. Box 1270, Palm Springs, California
10 Miles South of the Village

WORKERS THANKED

out the Village that card-holding members of the unions were indifferent to the coercive pleas and sometime threats of labor leaders while employed here in Palm Springs.

MANY OF THE WORKERS have often declared in public, most of them waiters, waitresses and bartenders, that "there is no reason why we should join the union while working in Palm Springs for the mere sake of just paying dues. Our earnings," it was pointed out time and time again, "are higher than union scale anyway. Working conditions are

pleasant and we have been getting along excellently with our employers for many seasons." Records indicate that upwards of more than 5,000 applicants have registered with the Palm Springs Employers Association for work since September 1. Most of those who were employed this season have declared their intentions of returning from summer resorts when the Winter season of 1955-56 starts.

ONE SALIENT FEATURE of the Palm Springs Employers Association's employment office has been the double check-

ing of references, finger printing under the program launched by Chief of Police August Kottmann, and searching questions to prove that the prospective employee referred to a job in the Village could perform that job.

The Palm Springs Employers association was first formed in 1938. Its membership rolls include most of the employers in the Village including even the placement of attorneys.

DURING WORLD WAR II the organization was dormant but when union organizers started to threaten workers back in 1947 and complaints were filed with employers, the Palm Springs Employers association was reactivated to deal squarely with these threats.

One union leader approached the reporter of this story and declared "we have to do something to help the night clubs, restaurants and hotels here and in Los Angeles because their business is so bad. The only way we can whip the depression in the business of these organizations is to help them. These businesses are having a hard time paying their employees."

In a few days three establishments in the Village had pickets walking in front of their entrances.

THE CREED of the Palm Springs Employers association includes the right of every individual to be free to work or seek employment regardless of membership or non-membership in any labor organization. It stands against the closed shop as desired by the unions and the check-off dues paying schemes of the union and other restrictions which constitute unjustness and unfairness within our industries.

The association maintains a free employment office throughout the year.

Dave announced that there

TRAMWAY

as compared to that of 1949, as well as operating costs. "However, I am still more optimistic about this tramway now than I have ever been," Kaiser added.

HE SAID THAT the final report which has to be studied by himself and other bankers will not be ready for about two or three weeks. Kaiser said at that time it will be determined just what it will cost to erect the tramway, how much in bonds will have to be issued and how this bond issue will be handled.

Earl Coffman, chairman of the Authority, Thursday after returning from Sacramento, said that with the clearing of the last legal hurdle this week, the possibility of completion of the Tramway by the end of 1957 loomed bright.

AT SACRAMENTO Wednesday evening, the assembly committee on conservation, planning and public works, voted to table the measure which would have repealed the Mt. San Jacinto Winter Park Authority act.

They expressed the opinion that "more park areas in the state must be opened if California is to maintain the physical and moral health of its people. It is the policy of the state to make more mountain areas accessible to more citizens."

AT THE HEARING a small band of proponents opposed almost 200 opponents of the Tramway but their arguments won. Present to support the project against adherents of repeal of the act, were Earl Coff-

man, Philip L. Boyd, former assemblyman, Senator Nelson Dilworth, Assemblyman L. M. Backstrand, Francis F. Crocker, Attorney Henry Lockwood and Jerry Johnson, Bob O'Donnell and Harold Holmes of Idyllwild. They told the committee that it has become necessary to open more state parks to the public because of the rapid growth of Southern California.

COFFMAN SAID upon his return to Palm Springs that advance information indicates that the economic survey by Coverdale and Colpitts of New York, will result in a favorable report.

When the Authority receives official information on the economic survey which would establish the project as financially sound, the revenue bonds can be issued and construction get under way, it was pointed out.

Gadget Czar to Address Club

Don L. Davis, better known as "America's Gadget Czar" will address the annual banquet of Indio's Lions club tomorrow night at Desert Air hotel, Rancho Mirage.

Davis is reputed to see more new ideas and inventions every year than any other man in the world.

Several Palm Springs Lions are planning to attend the event.

Frank Cavanaugh, program chairman for the Indio club who arranged the meeting said that Davis will spend a few days in the Palm Springs area before returning to Washington, D. C. to confer with congressional leaders on a num-

U.S. Defenses Not Lagging Capt. Reich Tells Lions

To those worried people who are fearful offensive weapons are being developed much faster than defenses can be devised against them, Captain Herman Reich, USNR, gave reassurance in his talk before Palm Springs Lions club members and guests in the Starlite room of the Chi Chi Thursday noon.

Capt. Reich, an Annapolis graduate, has been in the naval service, active and reserve, for more than 30 years. He served in both the Atlantic and Pacific in World War II and was in charge of an anti-submarine force much of the time.

HE TOLD of the Sonar device to detect submarines and direct the attack against them and recited the history of protection against the underwater craft. He said security reasons prohibited details on defensive measures being developed but said that the nation's defenses are not falling behind.

FRANCIS F. CROCKER member of the Mt. San Jacinto Winter Park Authority, reported on

ber of bills in congress pertaining to reform of the antiquated operations of the U. S. Patent office.

Davis also said that while here he will be glad to meet local inventors and people who have ideas they believe possess merit and advise them without charge. He can be reached through Cavanaugh of the Indio club at 45-248 Jackson street, Indio.

The Desert Sun—4th
PALM SPRINGS CALIFORNIA
Monday, May 2, 1955

THEFT REPORTED

Delayed report of a theft from the glove compartment of his car was reported to police Thursday by A. E. Robbins, Palm Desert. Taken were two pair of prescription glasses, a flashlight and a pair of gloves.

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From where I sit ... by Joe Marsh

Red Finds a "Sweet Solution"

Red Jackson found a slick way to get his cows to eat what's good for them. Seems they were passing up the tall green grass—full of minerals and vitamins—and eating the short grass, which is naturally sweeter.

Red solved the problem by spraying a solution of corn syrup over the grass that was going begging. The cows sure went at it. Red says it's lucky for him—and the cows—that every one of them has a "sweet tooth."

Next week, according to Red, he's going to have his cows clean

up all the weedy grass along his fences—after he sprays them with more corn syrup, of course.

From where I sit, some folks, like Red, are always trying out new tricks—and others stick with the old tried and true methods. Just a question of preference, I guess. Like the way you may enjoy coffee with meals, while I prefer a cold glass of beer. So let's not allow any bad feelings to "crop up" by thinking ours is the only choice.

Joe Marsh

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SENATOR WILLIAM LANGER, Republican of North Dakota, left, was presented with a surprise gift during his Senate subcommittee hearing on juvenile delinquency Saturday at the city offices. Inspector Harold Stallings, representing the Los Angeles sheriff's office, gave the noted investigator a red-wood bat "with which to continue his effective work."

From Page 1—MORE ABOUT

SENATORS

border, and of the problem being a "long, difficult battle." The curfew is not the answer, he said, as all a juvenile has to do is remain in Mexico until the sun rises, and then he is not violating the law.

Lt. Ralph B. Lukehart, juvenile officer for the San Diego police department, said that he agreed with the purpose and intent of the Senate bill, but that some parents might not realize the seriousness of the situation, and obtain permits for their children to go across. "It will keep the casual crosser away though," he added.

A NEW INSIGHT into the problem was given the subcommittee by Inspector Harold L. Stallings of Long Beach, representing the Los Angeles sheriff's office. He told of reading rooms operating in Los Angeles county where pornographic literature is featured, and where admission is charged juveniles as well as adults.

He termed "acquiring knowledge" prostitution and other vices as the most serious damage caused by visit to Tijuana and commented "they can go down there for fun, but they come back with scars we or no one else can erase."

THE PROBLEM AFFECTS all economic classes, the senator Langer and the committee counsel, Peter Chumbris, who conducted the hearing. Judge Ray Hawley of the San Geronimo Pass judicial district, emphasized the problem of narcotics as it evolves from Tijuana.

Eugene Fuson of the San Diego Union, told the committee of his personal findings which were uncovered during a series of articles about Tijuana.

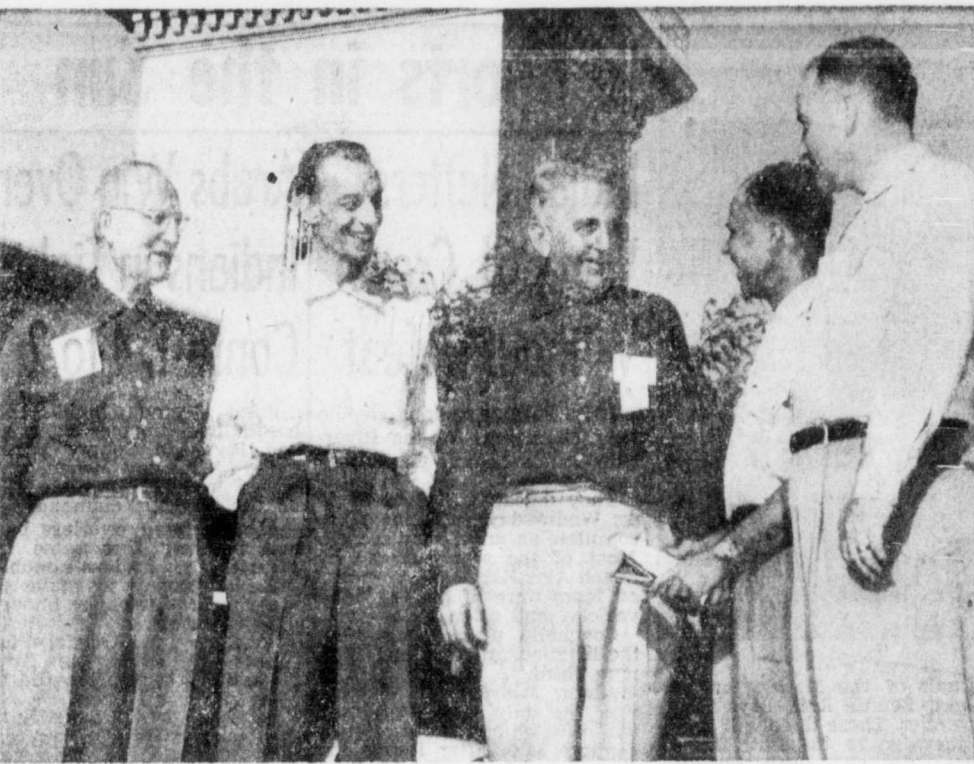
THE COMMITTEE also went into the problem of juvenile delinquency among Indian tribes in California, with witnesses appearing including Leonard Hill, Sacramento area director for the Indian Bureau; Cruz Silva and Banning Taylor, of the Los Coyotes Indians of San Diego county.

Local city officials were present at the hearing, but as City Manager R. W. Peterson commented when introduced by Senator Langer, "We in Palm Springs do not have any problem and do not have any testimony to present."

Villager Wins Army Medal in Germany

Army Sergeant John B. Bandy, 23, son of Mr. and Mrs. Troy C. Bandy of Palm Springs, was recently awarded the Good Conduct Medal in Berlin while serving with the 6th Infantry regiment.

He is administrative specialist in the regiment's headquarters company.



OFFICIALS OF THE California Moving and Storage Association in an informal discussion at El Mirador during the three-day convention of the group, are left to right, Clarence Lockett, Sacramento, retiring president; Charles A. Woelfel of Los Angeles, executive secretary; Roy F. Bartlett, Ventura, newly elected president; Froman Golden of Palm Springs Transfer and Storage company, and W. F. Waldron, Sacramento, newly elected vice president.

DESERT HOT SPRINGS

By ENOLA HULBERT

Four blind people were in town last week to take the hot mineral baths. They were brought to the community by Lin Toy Stokes whose American husband is stationed in Honolulu. Mrs. Stokes is a leader in work among the blind in the Pasadena Center.

In Desert Hot Springs for the day were George Dazey, president of the Pasadena Braille club, Frank Hallowell, Mrs. Alma Hamitiaux and John Carr and his nurse, Mrs. Lulu Hull.

ROTARY LUNCHEON Supervisor Homer Varner was the speaker last week at the luncheon meeting of the Rotary club. His subject was roads and welfare work.

Following the meeting Leo Morgan, leader in the move for a Crippled Children's hospital at Desert Hot Springs took the supervisor on a tour of the site of the proposed institution.

AUXILIARY LUNCHEON

Mrs. Pauline Kull, president of the American Legion Auxiliary, was hostess to members of the board and committee chairmen at a luncheon at her home Tuesday.

Present were Helen Carson, membership; Dorothy Chester, Ways and Means, Americanism and publicity; Gena Bullard, Poppy Sales; Sylvia Hempstead, National Defense; Mary Ross, Courtesy; Leah Zower, constitution; By-laws and parliamentary; Trix Blanton, Rehabilitation and Hospital Welfare; Betty Lukomski, Child Welfare and Education; Enola Hulbert, Pan-American; Ann Rorschach, Community Service; Mabel Walker, Legislative; Jan Stewart, Junior Activities.

Committee heads who were present gave their reports on the year's activities.

ACHIEVEMENT DAY

Helen Young, chairman of the

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Program Title

6:30 Look to the Skies

6:45 Alarm Clock Club

7:00 World News

7:15 Alarm Clock Club

7:30 Frank Goss News

7:45 Harry Babbitt Show

8:00 Musical Comedy

8:15 David Valle News

8:30 Palm Springs Today

8:45 Coffee Time

9:00 Wendy Warren News

9:15 Rosemary

9:30 Helen Tarent

9:45 Our Old Sunday

10:00 Road of Life

10:15 Ma Perkins

10:30 Young Dr. Malone

10:45 Guiding Light

11:00 Second Mrs. Burton

11:15 Perry Mason

11:30

11:45

12:00

12:15

12:30

12:45

1:00

1:15

1:30

1:45

2:00

MONDAY

MORNING

7:00 2 Panorama Pacific

9:30 2 Arthur Godfrey

10:00 4 Howdy Doody

10:30 2 Ding Dong School

11:00 2 Welcome Travelers

11:30 2 Robert Q. Lewis

12:00 2 Home Show—Women

12:30 2 Linkletter's House Party

AFTERNOON

12:00 2 Big Payoff

4 Tennessee Ernie Ford

12:30 2 Bob Crosby

4 Feather Your Nest

1:00 7 Beulah

1:45 9 Crosby's Calling

2:00 2 Garry Moore

2:15 9 Mamma Weiss

2:30 2 News

3:00 2 Laurel and Hardy

4 Ted Mack

4 Queen for a Day

3:30 2 Strike It Rich

7 Joe Graydon Show

4 Bill Stulla Show

4 Miss Marlowe

1:45 8 News

4:30 4 World of Mr. Sweeney

5:00 2 Space Punnies

4 Pinky Lee

5:30 2 The Little Rascals

7 Jack Owens

5:50 2 Range Rider

EVENING

6:00 9 Cartoon Express

6:25 2 Weather

6:30 2 News—Doug Edwards

7:00 2 Early Curtain—Drama

7:15 2 Jo Stafford

7:45 4 News—Jack Latham

8:00 2 Weather

8:15 2 Western Marshall

9:00 The Ruggles

7:30 2 See It Now

4 Dinah Shore

7 Stop the Music

7 Fishing Flashes

7:45 4 News—J. C. Swayze

8:00 2 Life With Father

4 Bob Hope

7 Studio 57

8:30 2 Baseball Warm-Up

7 Footlight Theatre

9:00 2 Meet Millie

4 Fireside Theater

7 Danny Thomas

9:30 2 Red Skelton

4 Circle Theatre

7 U.S. Steel Hour

10:00 2 Danger

9:45 4 Trust or Consequences

10:30 4 It's a Great Life

11:00 2 Musical Nitecap

4 News—Jack Latham

11:15 4 Sports—Hermann

12:00 2 Movie—Comedy

Television Schedule

On Your Community Cable System

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(Desert Sun Photo)
DEMONSTRATING THE SKILL which took them into the direct finals of the Marble tournament sponsored by the Veterans of Foreign Wars are, left to right, Lennie Ruiz, Boys Club champion; Raul Ruiz, runner-up, and Curtis Pagan, third place winner. These three will participate in the district play-offs at Indio May 17, and winners there go to the state finals at Sacramento. VFW referees during the tournament were George Prosser, Dean Pickell, Chuck Larson, assisted by Mrs. Prosser. Eighty-five boys participated in the tourney.

Deadline Friday for Entrants in Softball League

Howard Haddock, city recreation director, called attention to prospective entrants in the Desert Softball league that deadline for filing applications is 5 p.m., Friday, May 6. After that date no further applications will be considered and the schedule will be drawn. Practice sessions start this week and continue until the official opening of the season May 31. The nights assigned to the various teams follow: Monday, Mhoon and Mhoon; Tuesday, Palm Springs; All Stars; Wednesday, Palm House; Thursday, Desert Nite Hawks; and Friday, Mexican Colony. Desert Hot Springs will practice on its own field, Haddock said. The Desert Softball league will play at the Polo Grounds Tuesday, Wednesday and Thursday nights each week until the last week in August with the Mayor's Cup play-offs in September. Little Leaguers play Monday and Friday nights and Poly league exhibition games are slated for Saturday nights.

Better Hurry

Little Time Left for Fish Fry Tickets
There isn't much time left to obtain tickets for the annual Fish Fry staged by Volunteer Firemen. Fire Chief Bill Leonosio said today. The event is scheduled for 7:30 p.m. Saturday, May 7, at O'Donnell Golf course. Attendance is limited to 300 and there are only a few tickets left.

The Desert Sun—6¢
PALM SPRINGS, CALIFORNIA
Monday, May 2, 1955

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Sports in the Sun

Indian Netters Win RCL Crown Without Defeat

Palm Springs Indians are the new champions of the Riverside County League tennis season. They defeated Elsinore 21 to 4 Wednesday afternoon, to complete an undefeated season. Most of the scores posted by Coach Alex Hammond's top-rated team were of the lop-sided variety, and often shut-outs. Coachella placed second in the league standings, and Elsinore third. Alvin Johnson of Elsinore was the only Tiger netter to win a match on his home court, coming back after losing the first set 6-8, to defeat Fred Grimm 6-3, 6-2. Complete results were: Singles—Gary Waters def. Williams 6-3, 6-2; Johnson def. Grimm 6-8, 6-3, 6-2; Mickey Lang def. Love 11-9, 6-4; Bob Sprule def. Limon 6-1, 6-2. Doubles—Gary Hammond-Dick Blackstone def. C. Roberts-P. Roberts 7-5, 6-3; Dawson-Hayward-Roger Williams def. Goffman-Natalie 6-2, 6-3.

Girls Team Wins RCL Tennis Title

Palm Springs high school Girls' tennis team made it unanimous Thursday by winning 25 to 0 over Elsinore, to capture the Riverside County League title with an undefeated season. On Wednesday, the Boys' Tennis team had won the league championship, also with an undefeated season. This is the first time that either team has won the title. Coach Moya Henderson's team experienced little trouble in downing the Elsinore squad, which has held the trophy for the past three years. Singles—Gretchen Gerhart def. Pat Heckman 6-0, 6-1; Barbara White def. Bonnie Chandler 6-1, 7-5; Ruth Micelli def. Vesta Monott 6-2, 6-3; Jan Preben def. Vinitto Knott 6-1, 6-0. Doubles—Ann Gerhart-Barbara Rosin def. Butler-Moyer 7-7, 6-3, 6-0; Carol Saindon-Jean Staley def. Pat Downey-Pat Ford 9-7, 6-1.

High School Net Play Nears End

Palm Springs high school this week will complete its annual tennis round-robin tournament to select the Outstanding Boy and Girl tennis player of the school. Names of the winners will be engraved on the permanent trophies donated to the school by George Ripley and Charles Farrell. Finals are expected to be played by Tuesday or Wednesday.

Consolation Net Finals on May 11

Finals in the consolation rounds of the Palm Springs City Recreation Senior Tennis tournament will be held Wednesday, May 11. Director Howard Haddock announces. Consolation rounds are being held for the first time in Men's and Women's Singles. All rounds must be played off by the finals date.

Arabs Win Over Indians in Tight Contest, 4 to 2

Palm Springs high school baseballers dropped their second Riverside County League game Thursday when they bowed to Coachella high 4 to 2 on the winner's diamond. After playing errorless baseball in their first game last week, the Indians bumbled twice Thursday to make the margin of difference between the two teams. Both teams hit safely four times and while the Arabs made three errors, they did not come at critical times. Coachella scored twice in the first on three walks, an error and a single. In the second they added another by bunting three of their four hits. Their last run came on another walk and error in the fourth. The Indians tallied twice in the second when Crawford walked, went second as Reyes grounded out and scored on Martin's single. Brubaker walked and after the second out, Martinez scored Martin with a single.

In other games in the RCL Thursday: Banning defeated Perris, 15 to 2; Elsinore won over San Jacinto, 13-2; Hemet defeated Beaumont, 6-0. The line score: R H E Palm Springs 002 000 0—2 4 2 Coachella 210 100 x—4 4 3 Judd and Reyes; Rodriguez and Montoya.

Lions Guests of Anaheim Club

Twenty-one members of Palm Springs Lions club, headed by President James Cooper journeyed to Anaheim Friday night for the annual get-together of the local club and Lions of that city. A golf tournament, reception and dinner were on the program.

The two clubs meet together each year, alternating between Palm Springs and Anaheim. The latter club sponsored the Village club when it was first launched. Stan Rosin, captain of the local golf team, won low gross honors in the golf tourney with an 80. The Anaheim team won the tournament evening up the score with local Lions.

1000 Palms C.C. to Elect Tonight

Thousand Palms Chamber of Commerce will meet at 8 o'clock tonight at the Community chapel in Shangri-La Palms to elect new officers for the coming year. Dewey Wallace, president, will preside. Besides election of officers, regular business of the monthly meeting will be transacted.

Transient Workers Must Stay Away Year

Two transient workers were given 10 day suspended sentences each when appearing in Judge Eugene Theriault's justice court Wednesday, on charges of violating the city rooming house ordinance. Another condition to the sentence given Patrick Peter Devine, 24, and Barbara Joan Dillon, was that they were to remain away from the Village for a period of one year. The two were arrested earlier in the morning.

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AMPLE PARKING



MORRISON ON GOLF

Watch What You're Hitting

By ALEX J. MORRISON
Author of "A New Way to Better Golf" Teacher of Champions

IN MOTORING through the country recently I found a young man practicing golf on his lawn. I was traveling slow enough to see that he was a beginner and trying to follow a routine in placing his hands and feet that could have originated only in my teachings. I stopped to check on this.

He told me that he had gotten the routine out of a well-known book. He was following the proper order of movement faithfully. In gripping the club he allowed the clubhead to rest in its natural position on the ground with the top of the shaft against his left leg.

He placed his left hand on the club, first with the palm of the hand facing downward. Then he brought his right hand over and placed it without changing the position of his left hand or the club. Likewise he went through the proper placing of his feet and starting his backswing. But in swinging down at the ball he showed the common fault of turning his head forward and looking up.

SINCE he had performed so well up to this stage of his swing I could not help telling him about the situation. I explained that by performing the earlier stages of the swing properly he had earned a good downswing, that at the end of the windup he was in a position comparable to that of a workman who had earned his pay check and was about to cash it.

Then I demonstrated that he was literally throwing away



Golf beginner Millicent Bitzer gets a lesson in the value of watching whatever you are trying to hit. If carpenters looked up as often as do golfers they would soon be without fingers. How about that, golfer?

his hard-earned pay check by failing to hold his head steady throughout his downswing. With his very limited golf experience he was not impressed with my explanation. The need for an extremely simple reason for holding the head steady prompted me to cite the situation of a carpenter using a hammer. Obviously he must watch what he is hitting—or else. He can't afford to say: "I just hope I don't look up!"

Burglars Steal Weapons in Raid on Rupp's Supply

Rupp's Supply in Cathedral City was entered Thursday night and two rifles, two pistols and several knives were taken by the burglars, according to Ray Abbey, owner and manager of the establishment. Entry was made through a window of the establishment. Discovery of the burglary was made by employees of Valentino's Detective agency and immediately reported to the sheriff's sub-station at Indio. Abbey said that a refrigerator in the store was damaged by the burglars when they attempted unsuccessfully to steal it.

Herbert Named on Heart Board

Montague W. Herbert of Palm Springs was named to the board of directors of the Riverside County Heart association at its annual meeting and banquet at Riverside last week.

He directed the Heart Campaign in the county earlier this year. With Mrs. Herbert he was one of the guests of honor at the annual banquet.

ter using a hammer. Obviously he must watch what he is hitting—or else. He can't afford to say: "I just hope I don't look up!" (Distributed by King Features Syndicate Inc.)



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• and at Our New Used Car Lot •

Located at Tramview Village on Hiway 111

Between Palm Springs and Cathedral City

TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-b

Palm Springs, California, Monday, May 2, 1955

2nd Section

Around Town

with Hildy Crawford

Maytime is play time . . . a gay time . . . a je ne sais time . . . It's April with flowers in its hair . . . and a romantic prelude to June . . . Yacht races, the Derby or the fresh snowfall up North . . . may lure a few . . . but every year Maytime becomes . . . more of a stay time . . . for those who love the desert and the Palm Springs way of life . . . This is the month we MAY find time . . . for lazy hours in the sun . . . for leisurely shopping . . . and al fresco barbecues under the stars . . . To play a little and to party a little . . . like the Desert Air's annual luau Friday night . . . when we want to make Maytime . . . a hooray-time . . .

Morocco-Bound

That attractive couple George and Wanda Alles will be leaving us soon . . . as he has been transferred to French Morocco and they embark in July . . . He has been stationed at March . . . and they are living at 486 The Palms . . .

Bill and Eve Brooks are just back from Vancouver, B. C. . . where he went to attend a directors meeting . . . for Powell River Paper company . . . which was established by his grandfather . . . Eve is torn between the desire to greet the Spring in Vancouver . . . and a reluctance to leave Palm Springs . . . for like many of us she considers this the nicest time of the year here . . .

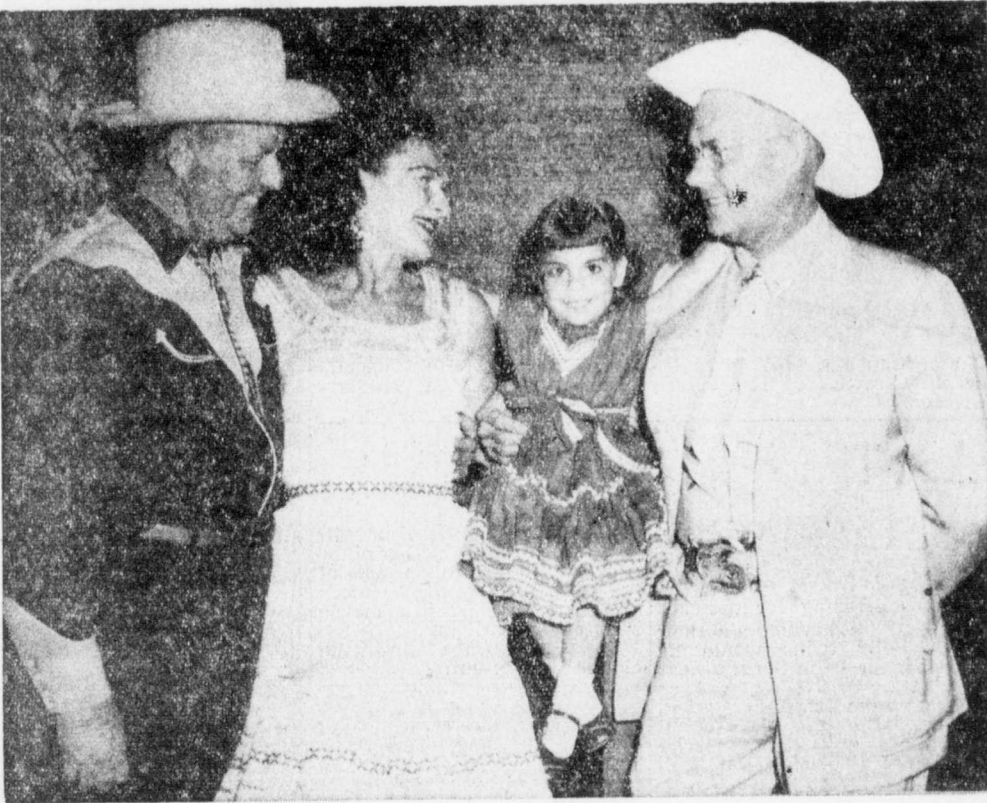
Mrs. F. C. Dougherty was hostess at a delightful luncheon at the Racquet Club Wednesday . . . with Spring posies decorating the luncheon table in the Garden Room . . . Her guests included Mmes. Verbera Hebbard, Violet Bonner, Eugene Hill-Smith, Nate Milnor, Horace Armstrong and James Kemper . . .

On the Grid

Now I know how the celebrities feel . . . When the Washington Press Club invites them to a Gridiron dinner . . . The Retail Merchants Division of the Chamber of Commerce have issued invitations . . . to their Annual Party and Press Testimonial Banquet . . . to be held at the Chi Chi on the evening of May 10 . . . The invitations say this is to be a social affair . . . "honoring those people who help us so much in keeping Palm Springs well publicized" . . . BUT . . . what it really will be is a Gridiron dinner . . . with the Press on the fire . . . with



(Desert Sun Photo) IN THE CROWD that filled the Ranch Club Friday night for the benefit affair to raise funds to buy equipment for Desert hospital, were, left, Ray Ryan (just returned from a South American trip), Irene Hervey of the screen, and her husband Singing Star Allan Jones.



(Desert Sun Photo)

WESTERN CLOTHES and squaw dresses in a colorful collection of Western resort wear were shown at the style show and dinner dance at the Palm Springs Ranch Club Friday evening. Ranch Club Owner Noel Clarke, on left, is shown with Sunny Schriefer (manager of the Alpha shop) and little Janet Harris (one of the models), and George Rasmussen of Rasmussen's shop.

Style Show Presents Colorful Array of Squaw Dresses and Resort Wear

Palm Springs Ranch Club was overflowing Friday night for the Western Style Show and dinner dance that Noel Clarke staged as a benefit to raise funds to buy equipment for Desert hospital.

In the theme of the evening, many of the diners were in Western attire and squaw dresses.

There was a lavish buffet, two orchestras played for the dancing, and the style show itself was outstanding.

Frank Bogert commented the show in his friendly Western fashion that has made him the Village favorite and the fine collection of Western clothes from Rasmussens and squaw dresses from Alpha highlighted the evening.

Tiny Janet Harris, cute as a button in a squaw dress, stole the show when she came out hand in hand with Sunny Schriefer, manager of Alpha shop. Sunny, herself, wore a sensational ice blue squaw dress of rare beauty. Lovely Keta Boyer was a striking figure in frontier trousers and fringed shirt.

Adding comedy and an element of surprise, Mickey Finn ran out along the runway carrying Sukie Woodcock, in a leopard skin suit, over one shoulder. Ida Keeney in a white Kachina Doll dress, Barbara DeVorzon in a white three-piece outfit of shirt, skirt and shorts, and Shirley Larkin wearing a brown and gold rainbow patterned dress trimmed with rick-rack, were much applauded.

Heightening interest in the show was the modeling by such well-known Villagers as Janice Bogert with their two daughters Cindy and Denny; Tani, Linda and Patty Boyle; Roberta Fittinger and her twin sons, Douglas and Dean. Among

other models were Frankie Phillips and M'Liss Newton and each contributed to make this a fascinating showing of Western resort wear. There were 85 yards of braid on one of the gowns worn by Frankie, and M'Liss wore a gorgeous red corduroy gown trimmed in gold.

Entertainers included Tony and Joe from the Chef Melani television show.

In the crowd were Allan Jones, Irene Hervey, Jon Hall, Linda Danson, Columnist Paul Coates, Ray Ryan, Graham Alexander (with his broken leg in a much autographed cast), the Earl Hendersons, Lee Kaiser of San Francisco, Howard Finney of New York, Dorothy Gray Brown, Gertrude Clappett, Doris Markell, Norma Pagano, Mari Pohl, Joan Bering, Dr. John Williams, Mrs. Edward Rothbart, the Roy Randolphs, Ernie and Taylor Dunlevie, Janet Essroger, Ray Lusby, Peggy and Graham Dexter, Mr. and Mrs. Charles Mendelson, Trav Rogers, the Max Grones, Richard Bagdasarians, and many, many more.

Legion Auxiliary Will Nominate

Nominations for officers for the coming year are on the agenda for the next regular meeting of the American Legion Auxiliary, Owen Coffman Post 519, to be held tomorrow night at 8 p.m. at Wars Memorial building. President Dolores Lowry will conduct the meeting.

At a special meeting held on April 27, delegates and alternates were nominated to attend the convention in San Diego June 24-28. Mmes. Dolores Lowry, Gladys Follansbee and Christine Renier were named delegates with Mmes. Jane Goff, Dorothy Morrison and Dorothy Connell as alternates.

Rotarians Will Go to Convention

Three members of the Palm Springs Rotary club and their wives will attend the Rotary International convention in Chicago May 28 to June 2. They are Mr. and Mrs. Fay Brainerd, Mr. and Mrs. James Cavett and Mr. and Mrs. Harry Vesley. Commemorating the Golden Anniversary of Rotary the convention is expected to be the largest which the world-wide service club has ever held. Members will be in attendance from the 89 countries and regions in which clubs are located. There are now more than 8400 Rotary clubs with almost 400,000 members.

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Mr. and Mrs. Joseph R. Gerber of Portland (he has an advertising agency but also manufactures the famous Gerber steak knives) will arrive this weekend for a short stay at the Red Barn. The Gerbers went to Detroit where they picked up a new car and motored to Florida driving West from there.

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Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

- May 2** Business Women's Club, installation dinner, Racquet Club.
- May 3** Soroptimist Club, Chi Chi, 12:15 p.m.
- May 4** Kiwanis Club, El Mirador, noon.
- May 5** Palm Springs Shrine Club, Doll House, noon.
- May 6** Legion Auxiliary, Wars Memorial hall, 8 p.m.
- May 7** Palm Springs Jewish Women's Group, Howard Manor, 12:30 p.m.
- May 8** Rotary Club, Tennis Club, 12:10 p.m.
- May 9** Rotary Ann's, Tennis Club, 12:10 p.m.
- May 10** St. Paul's Guild, dessert fashion show, 210 El Camino Way, 7:30 p.m.
- May 11** Palm Springs Emblem Club, 1001 So. Palm Canyon, 8 p.m.
- May 12** Lions Club, Chi Chi, noon.
- May 13** Eastern Star stated meeting, Masonic Temple, 8 p.m., dinner at 6 p.m.
- May 14** Los Compadres, clubhouse, 8 p.m.
- May 15** Desert Air Luau, Junior-Senior Prom, Racquet Club, 8 p.m.

Junior-Senior Prom Set May 6

Tropicana will theme the annual Junior-Senior Prom to be held at the Racquet Club on Friday evening at 8 p.m. when the Juniors fete the outgoing Seniors who graduate from Palm Springs high school on May 27.

Hawaiian entertainment will be featured at the buffet-dinner dance and music will be furnished by The Nonchalants of San Bernardino, Mary Paul, president of the Junior Class, announced this week.

A glittering moon will hang from the ceiling above the dancing couples and oleanders and multi-colored birds will be used to decorate the tables.

Palms and banana plants and a pond filled with floating flowers will add to the tropical decor.

Luncheon to Close Season for Jewish Women's Group

This season's final meeting of the Palm Springs Jewish Women's Group will be held tomorrow afternoon, May 3, in the Manor Room of the Howard Manor, at 12:30.

An annual tradition, the closing luncheon is always a gala affair and present plans indicate that this year's event will be very festive.

Highlight of the afternoon will be the presentation of a fine pianist by Mrs. Saul Ruskin, program chairman. He is young Eddy Dominguez of India who has won wide acclaim and is already considered an outstanding musician despite his being just twelve years old.

At the brief business meeting, to be presided over by Mrs. Max Grone, president, final reports of the year's activities

will be announced. The remainder of the afternoon will be devoted to card playing and sociability as planned by Mrs. Isadore Becker, luncheon chairman, who is assisted by Mrs. Herman Reich and Mrs. Stanley Rosin.

All women, members and friends, are urged to attend this final gathering before dispersing for the summer. Reservations should be made in advance and may be placed by telephoning 2289, 5354 or 4827. Further information may be secured by contacting Mrs. Isadore Singer, hospitality chairman, Phone 7841.

Collect Now for Fall Rummage

Villagers who are in the throes of cleaning or closing their homes will be interested to know that the Rummage Sale committee of St. Theresa School is busy now collecting items for next fall's Sale. Usable garments, household items and other articles are needed in large quantities for the Sale will run for two weeks.

Mrs. Elizabeth McIntyre, who heads the committee, says that contributions will be picked up if arrangements are made by calling 4552 or 2902, or articles may be left at St. Theresa School on Ramon road.

No More Buffets on Sunday Nights

The Tennis Club held its last Sunday night buffet of the season last night. The Club dining room will close May 8 but the lower bar, Snack Bar and pool will be open until the last of May. Sam Taylor announced this week.

The Tennis Club bungalows are filled until the first of June, he reported.

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- Small Classes

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(Desert Sun Photo)
A PATIO WEDDING at the home of Mr. and Mrs. Patrick Cullerton, united Chicagoans Miss Elaine Torbik and Henry F. Chaddick. Pictured at the ceremony, left to right, are John F. Ward, Patrick Cullerton, the bride and bridegroom, and Tony Cosentino.

Patio Party Hosted by Teitelbaums

The sixth annual affair of its kind was the champagne dinner party given Wednesday night at the palatial home of Mr. and Mrs. Morris Teitelbaum in the patio of their home at 608 Indian Trail to honor his sister and law partner Mrs. Pauline DeMartini of New York and Palm Springs.

With music by Vick Masters and his orchestra, the guests engaged in a rumba contest which was won by Dr. and Mrs. George Gillman.

Mrs. DeMartini practices law in New York City and also in the Federal Courts. She and her husband Paul returned from North Africa four months ago and are now planning a trip to South Africa.

Among the ninety guests were: Messrs and Mesdames Jules Howard, Ray Lusby, Ben Zeisel, George Olman, Graham Dexter, Zachary Pitts, Dexter Blau, Abe Schwartz, Henry Goldenberg; Drs. and Mmes. Clarence Woodmansee, Norman Haber, Charles Baldwin, Jerome Weinberg, James E. Oliver, Mitchell Hechter; Rabbi and Mrs. Leo Rosenberg, Joan Davis, Jerry Nathanson, Mrs. Ann Karn, George MacGregor, Link Coffey; and Ray Blumenthal. The Teitelbaums and their seven children plan to make a combination business and pleasure trip to Paris this Summer.

(Continued from Page 1b)

Around Town

third season . . . as assistant manager of the Mammoth Hot Springs hotel . . .

Houseguests here this week end for the opening of Vicki and Billy Malouf's new playroom are . . . Mr. and Mrs. Oliver Rousseau and their daughter Rosemary Rosecranz of San Francisco . . . the George Baracoughs, Paul Hoeflers and Mrs. Chester Garfield of Los Angeles . . . Vicki's sister and brother-in-law the John Gabriels of Santa Ana . . . and possibly Anita Belding of Honolulu . . .

Mr. and Mrs. Wallace Brummark have invited guests to a small dinner party . . . on May 8 . . . at their new home at the top of Chino Canyon drive . . . He is in New York now . . . but returns on Friday . . .

Charles Becker flies East tomorrow . . . partly on business . . . and partly so he can attend the Kentucky Derby . . . Win is his party to watch the races . . . on television . . .

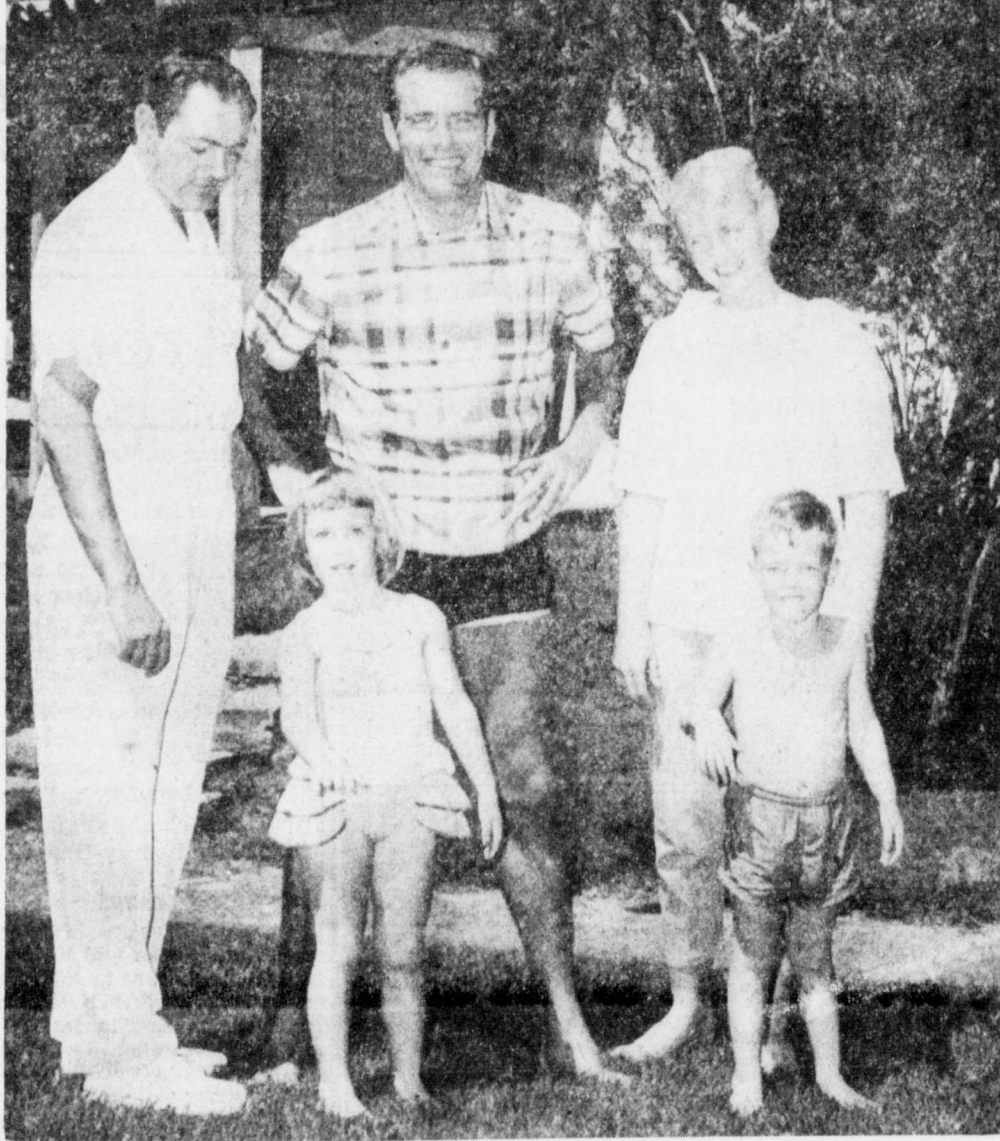
From Oregon

Former United States Senator and Mrs. Rufus Holman of Portland . . . arrived Saturday to spend a few days at Ingleside with their friend Mrs. Hannah Weltz of Los Angeles . . . who is a frequent Palm Springs visitor . . . A cocktail party at the Inn on Saturday evening . . . welcomed the visiting Oregonians . . .

There were many cocktail parties this weekend . . . with a number of them inspired by the golfing auto dealers . . . Lillian and Glenn Thomas entertained about 40 Friday evening . . . in the patio of their new home at Deep Well . . . That same evening . . . Red and Jessie Oakes were hosts at their Thunderbird home . . .

Here for the tournament . . . and holding open house in his bungalow at Thunderbird . . . is Ralph (Jim) Reynolds of the Automobile Club . . . He is the ardent Stanford booster . . . who is known as "Mr. Stanford" . . .

Several dinner parties marked the final dinner of the season . . . at Committee of Twenty-five Club Thursday night . . . Joe and Phyllis Froggatt had in their party the John McClures, Monte Herberts, Sam Taylors, Jack and Buddy Bligh, Lee Anderson and John Gillin . . . With the Gordon Prentices were John and Gwen Costello, Vicki Malouf and the Tom Flemings . . . Among the other diners



PALM SPRINGS VACATIONING are, from left, Phil Carey (popular Columbia Studio actor), Mrs. Carey and their handsome children, Jeffrey and Linda, pictured here at Casitas Del Monte with Manager Eddie Davidson.

Frank Scully Takes Time to Celebrate a Birthday

Frank Scully took time off despite a publisher's deadline breathing down his neck to have a birthday party on April 28 at the Marguerite Chapman place which the author and his wife have leased for the year. Old friends from Hollywood and new friends from Palm Springs were hastily gathered together for one of the gayest parties of the season.

Alice Scully, famous for her foreign dishes, settled for a quick corned beef and cabbage dinner and all agreed it couldn't have been cooked better by Dinny Moore. Discussion got pretty heated about modern novels and even biographies and the decline of English generally, which Irving and Cornelia Sussman refused to accept had anything to do with those who teach English.

Telegrams from First Lieut.

Eastern Star Dinner Thursday

Palm Springs Chapter Order of Eastern Star will hold a complimentary dinner for members of the Chapter at 6 p.m. Thursday May 5, followed by a stated meeting at 8 p.m. in the Masonic Temple on Ramon road.

While the dinner is primarily for members, sojourners are cordially invited to participate and reservations will be accepted as long as the limited facilities allow. Those who are not members of Chapter 576 will make a donation for the dinner. Reservations must be made by Monday evening with either Lorraine Carl 8-5956 or Frances Hanley 8-5956.

Jobs Daughters, Bethel 186 will exemplify their work for the Chapter during the stated meeting.

were . . . Jack and Enor French, the James Kempers and Hathaway Kempers . . . John and Ethel Luccarelli, the F. C. Dougherty, Dr. Frank Purcell . . .

"Four Horsemen" to be Topic Wednesday

"The Four Horsemen of the Seven Seals of Revelation" will be the subject Wednesday night as Kenneth Smith, pastor of Seventh Day Adventist church continues his "Studies in the Book of Revelation."

The meetings are held in the church auditorium.

A cable from Oslo, Norway, was received from Scully's publisher Jac Greenberg who was visiting Mrs. Scully's 86-year-old mother Fru Sophie Phil at the time.

Strangely, the author remarked, practically all the gifts made him think people thought it was a necktie party, though he assured them that hanging was too good for almost any author. Andrea Leeds Howard, however, added a serious note by giving him a gold medallion and chain of St. Jude.

Others who honored the writer of such works as "Behind the Flying Saucers," "Fun in Bed," "The Life of Bernard Shaw," "Blessed Mother Goose" and "Rogues Gallery" were Mr. and Mrs. Thor Frederickson, Mr. and Mrs. C. C. Peterson, Mr. and Mrs. Wm. Kleinberg, Mr. and Mrs. Irving Sussman, Mr. and Mrs. Lucien A. Sauvage, Mrs. Ann Gougler and Mrs. Donna Meyers.

The Scullys will remain in Palm Springs till June 5 when they leave for their ranch to open the chapel of Our Lady of the Desert at Desert Springs.

Fete Birthdays at Desert Does Steak Dinner

An unusually large crowd of Desert Does and guests enjoyed a swiss steak dinner at the Elks Lodge on Tuesday evening. Birthday cake honoring those with April birthdays was shared by all.

Miss Casey and Miss Rood, therapists for the handicapped children, gave interesting talks explaining the work done by them for the handicapped children and expressed appreciation to the Desert Does for the assistance given them in this work.

Although "Handicapped Children" is the major project of the Desert Does, they have also participated in local charity drives, sponsor a select group of high school girls known as the S.F.O. Club, and work in cooperation with the Girl Scouts.

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Dessert-Fashion Show Wednesday

The public is invited to attend the Dessert-Fashion Show to be given Wednesday at 7:30 p.m. on the terrace of Mrs. Charles E. Dant's home at 210 El Camino Way. Mrs. Homer McKee, chairman of the ways and means committee of St. Paul's Guild, announced today.

As reservations are necessarily limited tickets should be secured in advance.

A collection of Spring clothes and smart accessories from Beebes will be featured in the fashion show.

Another feature of the benefit affair will be a White Elephant table. Mrs. McKee said.

Chicago Pair Wed Here on Wednesday

The home of Mr. and Mrs. Patrick Cullerton at 573 Mariscal was the scene of a wedding Wednesday afternoon when Miss Elaine Torbik of 4313 South California avenue, Chicago, exchanged vows with Henry F. Chaddick of 3270 Lake Shore drive, Chicago. Judge Eugene Theriault officiated at the ceremony.

The bridegroom, owner of the American Freight Lines and past president of Standard Freight Lines of Chicago, is director of re-zoning for the City of Chicago.

Cullerton, who is alderman for the 38th ward and floor leader for the city council, flew out from Chicago to serve as best man at the wedding. His wife was matron of honor.

The bride who was given in marriage by John F. Ward (purchasing agent for the City of Chicago), wore an orchid chiffon gown with a headpiece of orchid lilacs and carried white orchids.

Among the guests at the wedding and at the champagne reception which followed were: Messrs. and Mmes. Mort Kallis, Joe Grabner, Tony Cosentino, Charles Mendelson, John F. Ward, Dr. and Mrs. George Gillman, all of Chicago and Palm Springs, and the Charles Sherlocks of Hollywood.

Mrs. Benjamin V. Becker of Crestview Drive has closed her Palm Springs home for the season and returned for a few weeks to her Lake Shore apartment in Chicago. She plans to spend the summer in Southern France and visiting her son John and his family in Italy, returning here in October.

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4 piece Modern Bedroom Set A terrific buy at \$120

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2 Matching Tufted Occasional Chairs, formerly \$239 each Now \$158.50

1 Green Lounging Chair formerly \$265 a steal for \$185

1 Antique Occasional Chair, \$7.50 A \$50 Hitching Post, \$25

A 300 year old Coral, Jade and Ivory inlaid Chinese Screen \$750 value Now only \$400

Black Lacquer Table, formerly \$134 Now \$97.50

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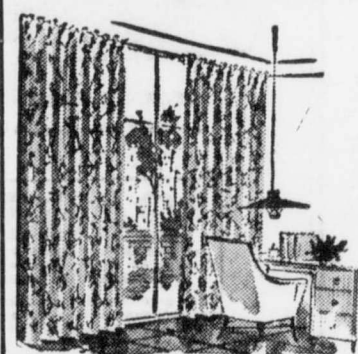
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Palm Springs in
 the Plaza

Desmond's



(Desert Sun Photo)
TWEEDLEDEES, the Bluebird troop of the Junior Campfire program, gathered at the home of assistant leader Mrs. Phyllis Morrow. They were photographed before their swim. In the front row, from left, Andrea Dennis, Franceska Holditch, Candace Morrow, Marilyn Carry; top row, from left, Mrs. Morrow, Grace Elana Matthews, Lis Holm, Sharon Henry, Kathy Chapin, Ruby Hurst, and the troop leader, Mrs. John Holditch.

BW Club to Install New Officers

Formal installation of new officers of Palm Springs Business Women's Club will take place at the Racquet Club to night at 7:30 p.m. It is announced by Estelle Schiller, outgoing president of the organization.

Officers to be installed are: Mary Sullivan, president; Julia Easley, first vice president; Betsy McKinney, second vice president; Virgie Dracovich, recording secretary; Ruby Chapin, corresponding secretary; Sally Oht, treasurer; Georgia Kettmann, publicity; Tess Potter, budget chairman.

Directors-at-large to be installed are: Jennie Leoncio, Ella Olsen, Estelle Schiller, co-chairman of the Gas Light Cafeteria, Mildred Viano and Louise Purnell.

The installing officer will be Lola Waeck.

A program of entertainment and dancing will follow the installation.

Dental Society Honors Villager

Dr. Clayton M. McCauley, 2387 Araby Drive, was honored last week by the Los Angeles Dental Society on the anniversary of his 54 years of dental practice in the Los Angeles area. The occasion was marked by special ceremonies and the presentation of a plaque to Dr. McCauley in recognition of his contributions to his profession and service to the community.

The presentation was made at the 21st annual dinner program and scientific meeting of the society at the Statler hotel in Los Angeles.

Vacationing in Palm Springs at Los Arboles are Mrs. J. P. Mickle and Mrs. Arthur Earps of Pasadena.

Bluebirds Enjoy Swimming Party

Members of Tweedledees, Bluebirds of the Junior Campfire program, enjoyed a swim party Wednesday afternoon at the home of their assistant leader Mrs. Phyllis Morrow at 360 Tableau drive.

Only recently organized, the Bluebirds won honorable mention for their float in the Desert Circus parade and staged a successful peanut sale. The Tweedledees have a theme song which was written for them by Mrs. Frank Chapin.

The troop is sponsored by Mrs. John Holditch, Phyllis Morrow, Robert Henry, Paul Holm and Howard Matthews.

Host Dinner for Marine Officers

Mr. and Mrs. George Ripley were Thursday night dinner hosts when they entertained the Commanding Officer and a group of officers from the Marine Corps Training Center at Twenty Nine Palms.

The Ripley party included Col. and Mrs. Oldfield, Ivey Wright, Major and Mrs. Cass and Major and Mrs. Thompson.

Girl Scout First Aid Class Ends

Standard First Aid class conducted at the Girl Scout Little House by Hazel Beebe for Girl Scout leaders has been concluded. The most recent available Civil Defense material was covered.

The following women active in the Palm Springs area Girl Scout Council have completed the course, Genevieve Dodge, Lorene Cole, Kitty French, Pearl Palmer, Eileen Schmidt, Marjory Anderson, Frances Brigham, Mazi Squires, Mary Anne Isenagie.

Bluebirds to Give Dinner for Parents

Plans, which have been worked on for the past month, will materialize when members of the Chirp-N-Chip Bluebirds of the Junior Campfire program entertain their mothers and fathers at a covered dish dinner in the Katherine Finchy cafeteria on the evening of May 6.

Under the direction of their leader Mrs. Frank Hendrickson, the girls have been making decorations, place cards and the invitations for this first big social affair.

Invited as guests of honor are Regional Supervisor Mrs. El-dora DeMots of Los Angeles; Principal and Mrs. Warren Linville; and Mrs. Janet Mitchell, president of the Katherine Finchy Parent-Teacher Group.

An invitation has also been extended to the other Bluebird Troop, the Tweedledees and their leader Mrs. John Holditch. Movies will be shown of the activities that have marked this first year of Bluebirds, including the Desert Circus parade in which they won third place in their division.

Play Tickets to be Good in Fall

Announcement was made by Isalah Juniors and Seniors of the Jewish Community Center that tickets already purchased for their play, "Oh, to be Sixteen Again," which has been postponed until Fall, will be honored at that time.

Charles Grone said that if any who purchased tickets will not be here then, or otherwise wish to give up their tickets, they will be given a full refund by calling him at 7610.

The play was originally scheduled for this weekend as a benefit for the United Jewish Appeal.



(Anderson Photo)
ARGENTINE DIGNITARIES were in the crowd at the Sunday night buffet at The Tennis Club. They are, from left, Dr. and Mrs. Antonio Benitez (president of the Chamber of Deputies of the Argentine government) and Thomas Torres of San Francisco, a member of the diplomatic staff.

State President Will Attend Club Meeting

Mrs. Mildred Thorn, State president, will be present to assist with installation practice when the Palm Springs Emblem Club holds its regular business meeting on Wednesday evening, at 8 p.m., at 1001 South Palm Canyon drive. All officers and members are urged to attend.

Further plans for the forthcoming institution and installation on the night of May 21, will be discussed.

FIND AMMUNITION

Finding of six 50 caliber shells in the 400 block of North Belardo road, was reported to police Wednesday by Ben Calac, 1340 Camino Amapola.

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Terry Ray
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PHONE 2064

Park for Canyons Sought by CVAPC

Resolution asking county supervisors to allocate \$8600 to match state funds for establishment of a park at Painted, Box and Hidden canyons, east of Mecca, was adopted by Coachella Valley Advisory Planning committee meeting at Coachella last week.

The CVAPC's action supported similar resolutions adopted by many organizations in the desert area.

Seven More First Aid Classes Slated

Final opportunity to join the Red Cross First Aid class now being conducted at the Seventh Day Adventist church will be tomorrow night, Pastor Kenneth Smith said today.

Seven more two-hour sessions are scheduled for the class under instruction by Dr. C. L. Beaumont and Glenn Williams of Beaumont.

BANKRUPTCY SALE

Stock of merchandise, machinery and equipment of Harry Watts Cabinet Shop located on Highway 111 at Date Palm Drive, Cathedral City, consisting of sander, planer, radial saw, jointers, band saw, boring machine, power drills, grinders, skill saw, Delta table saw, all equipped with motors, benches, screw jacks and other articles of machinery and equipment too numerous to itemize, usual and necessary in cabinet shop, hardwood, plywood, nails, etc., 18' office desk will be offered for cash to the highest bidder at Bankruptcy Court, Supervisor's Room, Court House, Riverside, California, at 9:30 A.M. Thursday, May 5, 1955.

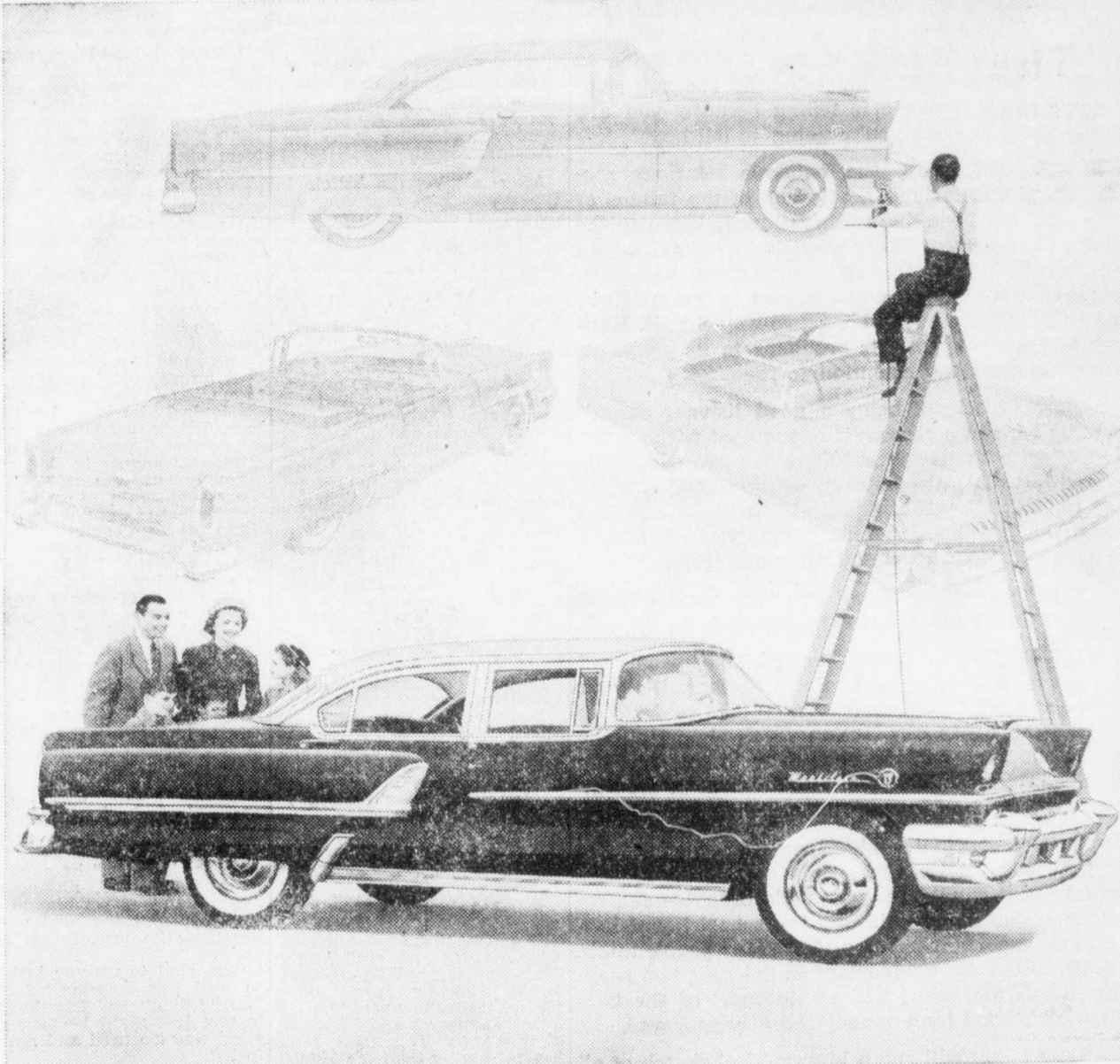
Bankruptcy Court reserves the right to refuse any or all bids or to continue or to postpone sale without assigning any reason therefor.

Stock and equipment may be seen and inspected by contacting the undersigned at Riverside phone OV 4-5630 or Palm Springs phone 8-3081 for appointment.

Ed. W. Dent, Trustee

3627 Tenth St. Riverside, California

PALM SPRINGS, CALIFORNIA Monday, May 2, 1955 The Desert Sun—3p



In the foreground the new 198-horsepower Mercury Montclair 4-door Sedan—newest member in Mercury's dream-car-styled Montclair series.

Now Mercury Montclair "Dream Car" styling in America's lowest-silhouette 4-door sedan

The same beauty that has made the Mercury Montclair hardtop Coupe one of the year's hottest cars is now available in a 4-door model.

The Montclair hardtop Coupe has been called America's most beautiful car. Many bought it on sight. Many others wanted to buy it. But they had big families. They wanted the beauty of the Montclair but needed the convenience of a four-door model.

Now these people can have their cake and eat it too. For this popular Montclair is now also available as a distinctive 4-door sedan. And not one single inch of the original Montclair beauty has been sacrificed in this new model.

The new 4-door model still has that low, ultra-smart silhouette—only 58 3/4 inches high. The lines are long and clean—uncluttered by bric-a-brac. It's styling that is exclusive with Mercury—shared by no other car on the road.

And there's new performance to match. For under the hood there's a 198-horsepower SUPER-TORQUE V-8 engine. New features like dual exhausts and high-compression spark plugs put more of Mercury's high horsepower to work for your everyday driving. You don't need a superhighway to use it.

But place your order soon if you want early delivery. This new Montclair 4-door is going to be in big demand. Remember, too, that there are 10 more models in 3 series to choose from. A Mercury for every need and budget. We invite you to come in and see, try, and price the Mercury that suits you best.

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EDITOR'S CORNER

By Oliver B. Jaynes

BE A GOOD LISTENER — In his talk before the Rotary club here last week Charles McKeand, employee relations specialist, emphasized the importance of effective communication between management and employees. He said that one of the greatest barriers to this desirable free communication is the failure of both parties — particularly management — to be good listeners.

It occurred to me how true it is that not only employers and employees but customers and almost everyone else are poor listeners. It is a very common fault and I'll claim no exemption for myself since I find my mind wandering quite often when someone is speaking to me. From childhood up most of us have to be reminded: "How many times do I have to tell you." It happens around the home every day as well as in the office and factory. Most people just don't pay attention to what they are being told.

Mr. McKeand cited a good example. In a certain factory a verbal order was passed along from the front office through several employees to the shipping department to air-express ten dozen mens' shorts to a certain customer. When filled the shipment was five dozen brassieres! The army has a test which I recall. They line up fifty men and give the first a brief message to be repeated to the man next to him until it has been passed along by all of them. What the last man hears is so different from the original message that it is almost unbelievable.

Note sometime how many things have to be done over at the office — and at home as well — because the person being told did not pay attention to instructions, thinking likely that he knew without listening. This habit of thinking ahead is common also. As Mr. McKeand explained, the average person speaks at about 125 words a minute, while most people think at the rate of about 600 words a minute. In thinking so far ahead one frequently misses the substance of what he is being told. How often do you miss the point of a story someone is telling because you are thinking about the one you're going to tell next?

It has been learned, the employee relations specialist told the Rotarians, that much of the failure of management has been due to its failure to listen to the problems of employees. They want to be — and should be — heard. Where free communication has been adopted as a policy of management, relations have been vastly improved. And it's a two-way circuit. Management should explain its problems to its employees and workers must pay attention to them.

The characteristic of being a good listener doesn't have to be born in a person; it is acquired without too much difficulty by practice. Once a person becomes interested in trying, the habit of being a good listener is easy to form. Try it and you will find that it makes life more enjoyable — that is, unless you are one of those rare persons who already pay attention.

God gave us one tongue and two ears; maybe it was meant that we should listen twice as much as we talk.

SCHOOL BOARD — "If the wrong kind of people get hold of the public schools in Palm Springs, it's your newspaper's fault," a frequent visitor here told me on the phone the other day. "You reach almost all the people in the area and it's your duty to see that the voters are informed about the qualifications of the candidates for the school board," he added.

That is a responsibility which we acknowledge. We agree that it is a newspaper's duty to keep its readers informed about candidates for public office — and we believe that the membership on the school board is a much more important position than many people think. It will be all the more important in the next two years during which the board will spend most of the two-million-dollar bond issue money recently approved.

The Desert Sun will run a biographical sketch of all the candidates before the election. It is up to the voters to decide what they think are the most important qualifications. We believe that loyalty, education and unquestioned integrity are essential requisites of all members. A well balanced board should have some good business heads and some with experience in school management and affairs.

Watch for the stories in this newspaper about school board candidates. Decide now that you will vote at the school election on May 20, and seek out the information that will make your decision an intelligent one.

TRY AND STOP ME

By Bennett Cerf

AN INDUSTRIOUS forger had millions of fake ten-dollar bills piled up in his cellar, but they were such amateurish counterfeits that he didn't dare to pass any of them. Furthermore, his wife ran away with a deep-freeze specialist, his beach house was washed away in a storm, and his car was stolen. "I have to admit I don't have much fun," he philosophized, "but I certainly make a lot of money!"

Latest tale from Texas concerns the Houston heiress who was complaining about excessive heat. "Stop crabbng," advised her father. "Pack your bags and go off on a trip."

"What good would that do?" she countered. "It's hot all over Texas!"

An old maid was buying twelve jars of olives when her office boss ran into her. "I never could stand these things," she explained, "till somebody showed me how to mix them with gin and vermouth."

TEST FOR SINCERITY



The Mail Bag

SAYS TREES DANGEROUS
(The following is a copy of a letter written to City Manager Robert W. Peterson by Henry A. Simsarian on the study of widening plans for Tamarisk road.)

After reading the article in The Desert Sun regarding the suggestion of removing the Palm Trees from Tamarisk Road we the undersigned wish to state that we heartily endorse any action taken for removal of the trees in question. Primarily located, between Indian Ave. and the new Tamarisk Park on Tamarisk street.

The Palms are beautiful but have become a hazard to anyone using the street daily or frequently. The street is extremely narrow and the existing high stone walls and even higher overhanging of the homes bordering Tamarisk plus the Palm Trees make driving in this area extremely dangerous. Careless parking of gardeners in this area and the driveways into residences, blind corners of cross streets all add up to one big danger.

The first accident that comes in this area will never be compensated for by the existing Palm Trees. Let's widen the street and save lives, prevent accidents. Don't forget the fact that school buses use this street and many children wait along Tamarisk.

Palm Springs cannot afford to let these Trees remain in their present location.

Mr. and Mrs. Henry A. Simsarian

Safety Tips

CHP DRIVE IS ON
Determined to curtail the death and injury tolls, the California Highway Patrol cited 183,586 traffic law violators between January 1 and March 31 of this year. This total is 48 percent higher than the 124,043 citations issued for the first quarter of 1954.

Reports indicate that fatalities in unincorporated areas of the state during the first quarter of 1955 are five fewer than for the first three months of 1954. At the same time it was pointed out that traffic volume has reached an all time high with an increase of 6.7 percent over last year's record volume for the first quarter.

Speed citations increased 33.4 percent from 45,440 during the first three months a year ago to 60,645 so far this year. Drunk driving arrests are also up, from 2234 to 2329, an increase of 4.2 percent.

"Short of a sudden realization of responsibilities by all motorists, the most effective means of combating our toll of traffic tragedies is vigorous enforcement," said Patrol Commissioner E. R. Caldwell on releasing the above information.

MUSEUM

By DR. C. E. SMITH
Desert Museum Director

Tuesday — Films featuring "Tribe of the Turquoise Water."
Friday — Films featuring "Skyline Trail."

The scheduled appearance of Miss Beatrice Borst as guest lecturer Saturday evening has been cancelled due to her illness. If a substitute program can be arranged it will be held at the Museum at 8 p.m.

It's amazing how fast a man's whole conscience begins to unravel the minute a stitch is dropped. —Indiana Farmer.

The best things in life are free, of course, but isn't it a pity that most of the next best things are so expensive? —Paducah (Ky.) Sun-Democrat.

CONFIDENT LIVING

By Norman Vincent Peale

I spend all too high a proportion of my time on trains and not too long ago I was on a Pullman going from New York to Chicago. The car was warm and I had the door of my bedroom open. I was working on some papers and both the table and the long seat were covered with them.

I could not help noticing a man walking up and down the corridor who would stop as he passed my door and peer in at me, as if I were an animal on display at the zoo. Finally, he put his head in the door and asked if I told him who I thought I was. I told him who I was and then he asked if he could talk to me.

I invited him in and noticed immediately that he was badly intoxicated. There's no point in talking to anyone in that condition because they are not in a rational state of mind, so under these circumstances I could see no point in our talking and managed to terminate the conversation. I did not wish to seem inhospitable, but was glad I had all those papers over the seat because he hadn't been able to sit down. And, fortunately, at this point his wife came along, tugged at his sleeve and got him away.

He came back two or three times that night, and finally I said to him, "I'll talk with you in the morning if you want to come to me then."

"When?" he asked.

"Well," I said, "we get to Chicago about eight-thirty. Come in at seven or seven-thirty."

"Make it seven," he suggested and I agreed, although I really didn't expect him to remember. But the next morning there he was, bright and early.

"I'm glad to see you looking so well this morning," I told him. "I didn't feel I could talk to you last night because my mind was too tired and not up to it."

"Is your husband a bookworm?"

"No, just an ordinary one."

Toastmaster.

Any parent or teacher can tell you that when a child isn't difficult, he's probably trying. —Francis O. Walsh, Look.

The Desert Sun—4p
PALM SPRINGS, CALIFORNIA
Monday, May 2, 1955

Dennis, the Menace

By Ketcham



"YOU SHOULD SEE MY SWING. I GOT A WHITE SIDEWALL!"

THIS SIDE of The Sun

By Phat

Sunday awakened with dismay,
Slept to late to
be Queen of May.

But, then, you can't have everything. I was once king of western week. On second thought, let's write it this way: King of Western Week. All capitals. And why swap sides in the middle of the stream?

MENTIONED to Kenneth Brott of The Desert Sun staff Saturday that this was the first April which I can recall since coming here in which there were not several days in which the maximum temperature was in three digits. Last year, for instance, there were five days in which the top figure was over 100. First one was on April 16 when it was 104. And can recall one April 16 when it was 116. . . . When I mentioned this research work to Brott, he paled. "Please," he implored, "do not mention this in your column. If you do it will turn hot immediately. The weather always does cross you up." So, this having been so delightful, will endeavor to keep it that way by predicting that it will be a hot week. If it is, I told you so. If it isn't, it's because I said it would be. Can't lose that way.

RETAIL MERCHANTS division of the Palm Springs Chamber of Commerce last week announced its plans for the annual contest for attractive windows for establishments which close up for the Summer months. It used to be that when Summer came along and stores closed up during the warmer months, that all the merchant did was to slap a lot of brown wrapping paper across his shop windows and take off for the mountains, seacoast or way stations. The result was that the Village took on a sad appearance. But all of this has changed. For two reasons. (a) More and more places are now opening all Summer to accommodate the more and more people who are staying all year and (b) Civic pride has taken a firm hold and those stores which do go into hibernation or something like that in the Summer time, are leaving their shop windows. Now, I hesitate to give Harry Oliver any more credit. He is liable to lose that charming modesty with which he is imbued. But it was Oliver, some years back, who came to me one day late in May and bemoaned the approach of "Season" (Summer). Being a little short of ideas and something to write about in one of these pieces that day, I whammed it up. And action followed. So if we have beautiful shop windows on closed shops this Summer, credit Harry Oliver who knew where to go for results — in The Desert Sun. (Plug).

NOW, IF THE BOSS comes in behind me, treading on rubber soles, he won't catch me reading the Racing Form. That is also an (a) and (b) item. (a) I haven't seen a Form (Racing, that is) for two years and (b) I've received some new dark glasses equipped with rear vision mirrors. You close one eye and peer into the little mirror attached to the glasses and you see what is going on behind you. They came from John Charles Reed, the Hollywood Idea man. Reed was in the office the other day. He said that several police detectives were acquiring the glasses. They don't have to tail suspects now. Walk by 'em and peer into the little glasses. By the way, these glasses are equipped with rear vision mirrors, are being made right here in Palm Springs. Reed and H. H. (Pop) Menard of the Hobby shop have combined forces to put out the novelty.

IMAGINE HIS embarrassment! A parking lot attendant handled two identical automobiles. . . same make, same model, same color, same seat covers. And when one of the owners early Wednesday morning called for his car, he incidentally gave the police a bad time. For the attendant brought him the car that answered the description but was the wrong one. When the second owner came along a little later, he accepted the car until he found that a package he had left in it was gone. Investigation revealed it was not his car. Police were called. It took two hours of checking around the Village before they located the other twin car and the switch was effected which made everyone happy—except the police and the parking lot attendant.

IN THE COMPLAINT department this week is a card from old friend, Earnest Inquirer of Cathedral City. Ernie writes that he went to a night club which was so dimly lighted that he poured catsup in his coffee instead of on his meat. And all of the comfort he got from the waitress was a flippancy: "Can't you tell the difference between a cup and a plate?" . . . On the serious side of the complaints was one from one of the victims of the recent burglary raids here. He protested vociferously against light sentences meted out to the ring leaders. "A slap on the wrist isn't going to impress him," he said. "Woman I know was invited to a TV party next Saturday to watch the Kentucky Derby. We have a pool, you know," she was told. "Who wants to go in the water while the Derby is on?" she asked. "Who said anything about swimming?" was the answer.

AND DID YOU hear the yarn about the two cannibal wives? Said one, "My husband is the easiest man to cook for. He'll eat anybody."

The Voice of Broadway

By Dorothy Kilgallen

ALL AROUND THE TOWN

Betty Field's journey to Hollywood while Elmer Rice travels in Europe has more than geographical significance. They've separated, and friends of the actress and the Pulitzer-prize winning playwright fear the split is prelude to a divorce . . . Maurice Evans' "angels" for "Teahouse of the August Moon" have earned \$5 for every \$1 invested in the John Patrick comedy, and it's playing to SRO in its 80th week at the Martin Beck.

It had to happen: A new tune just rolled onto the market called "Crazy Auto." . . . Science fiction shows are biting the interplanetary dust in TV-for-kids division. Eight of the space programs are folding in favor of old-fashioned horse operas, which still fascinate Junior The Most. A ladies' magazine has inked a contract to print Guthrie McClintic's memoirs prior to the book release, "Footlight Fever" is the tome's snappy tag.

Eartha Kitt's new wardrobe for her Copa engagement will gas the customers' six glittering beaded sheaths in jet, flame, emerald, petal pink, white and gunmetal — created for her by Don Loper at \$1,800 per copy. They're all unadorned (except for the millions of handsewn bugle beads), clinging, and slit to the knee.

Grace Kelly accompanied Gant Gaither to the New Haven premiere of "Seventh Heaven" and departed from her usual cool and collected demeanor the minute the curtain went up, outdoing even the producer in nervous squirms, flutters and jitters. Afterwards she gave helpful tips to all concerned, and next day sat down with Gaither and "surveyed" the whole production. . . . Friends of the late Chuck Green—a real-life Runyon character beloved of the Lindy's set—have worries about the future of his widow, Chuck didn't believe in insurance and left very few assets.

One of the most amusing sights in New York at the moment is the window of a shoe shine parlor on Eighth avenue, where the circus clowns leave those giant shoes and false feet to be polished and repaired. The cobblers display them prominently and passing moppets are fascinated. . . . Hey, Jo! A new recording group is billed as the Staffords.

Jack Carter's current two thrills: he's up for a part in Rodgers and Hammerstein's "Pipe Dream" and he dates Nancy Berg, the beautiful model. . . . Something for Jamaica and Belmont executives to consider: Paris' famed Auteuil race track has opened a playground where toddlers belong—in to horseplayers can be parked during the afternoon of

Two aisle-sitters at "House of Flowers" the other night felt quite a surge of proprietary pride as they watched ingenue Diahann Carroll perform. They were her fifth and sixth grade teachers from P.S. 46 at 156th street and St. Nicholas avenue —her first fans, really, and the ones who persuaded Diahann's family to let her try for a stage career.

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NEW YORK CAVALCADE

By Louis Sobol

CASUAL FRAGMENTS: The quite unobtrusive composer, Harold Arlen, has emerged as one of the top squires of notable ladies of town. One night you see him with Marlene Dietrich clinging to his escort arm. Another night it will be Gloria Stokowski. Recently, his gal for the evening was Margaret Truman.

When we knew this Casanova, back in the days when he was turning out the production numbers for the old Cotton Club, this fellow who turned the color of an autumn sunset every time a girl spoke to him. . . . Toots Shor's spoked possession — the diamond ring Horace Stoneham presented to him—the same as those given to the champion Giants. . . . In appreciation of Toots' robust rooting for the New York team through the years. . . . Even their close friends no longer think Joe DiMaggio and Marilyn will team up again—although the two seem to be cozy in their relations now rather than during their married career.

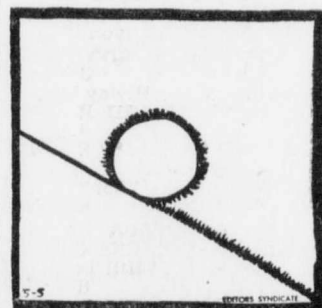
The last time Bob Osterlo was in a film with Richard Egan ("The Wicked Woman"), Egan had the role of a bartender and Osterlo that of a customer who wants to buy the place. In "Violent Saturday," there is a bit of a switch. Now it's Osterlo who is the bartender and Egan the customer. Jackie Gleason is planning suit against the Canadian magazine which ran a by-lined story by him. Claims he never wrote it, was never interviewed, didn't know a thing about it until it was called to his attention. . . . You haven't lived until you see Sophie Tucker in a grass skirt with a huge lei draped around her neck—in one of her numbers at the Latin Quarter. . . .

Producer Herman Levin, head of the League of N.Y. Theaters, and Dawn McInerney, former nitespoter, are duetting all over town. . . . Jan Murray opening at the Flamingo in Vegas this Summer, again has a cautious contract clause: He will be permitted to play black-jack — but stickmen are instructed to forbid him to play at the dice or roulette tables. . . . A letter from Nils Granlund, former bi-time New York showman, soon to have his colorful career exposed between covers, who writes that, while he did have a bit of tough going in Hollywood as we recorded, things have definitely taken a turn for the better. He just was the guest of honor of the Los Angeles Advertising Club. . . . Stanley Kramer, who has brought the print of "Not As a Stranger" into town, contradicts the printed reports that Robert Murnigh was un-cooperative during the filming of the picture. Also denies he entertained ideas of bringing charges against Mitchum and Sinatra for their al-

Doodles

By ROGER PRICE

"MIXED UP ROLLING STONE GATHERING MOSS"



I made up this Doodle at the last meeting of the F.S.S.T. (Flying Saucer Spotters of Terrestrial). We had invited a guest speaker, Dr. Fritz Zitt, the eminent psychiatrist, whose topic was "Are The Schizophrenics on Mars as Cookoo as Those on Earth?" But Dr. Schwine kept making paper airplanes and yelling "Duck, Baldu" as he threw them at Dr. Zitt, which upset Dr. Zitt so he refused to finish the lecture. So Dr. Kitzenger carried on with a half hour of Swiss Bird Calls and amusing Finger Shadows after which Miss Patricia Del Ray sang our theme song, "How High is the Moon." I note these details here to prove to certain skeptics that our F.S.S.T. meetings are constructive and not a waste of time.

RANCHO MIRAGE

By BETTY WOLFE

Enjoying a few weeks on the desert at their Thunderbird Country club home are the Carlos de Iruies who recently returned from an extended visit in Mexico.

A renewal of a friendship of some forty years standing took place this week when W. McKay White of Elkhart, Ind., arrived here to visit the Harlan G. Boslers as their house guest. It had been about twenty-five years since the two men had seen each other. White, who is president of the White Manufacturing company, is on a business trip through the western states.

Two couples who are absolutely fascinated by the desert are Mr. and Mrs. Knute Helmer and Mr. and Mrs. Jon Carlson, all of Guttenburg, Sweden. The two couples, who are touring the United States together, are staying at the Rancho Mirage Hotel.

Jack and Lila Neal have left on a month long vacation trip to visit Lila's mother, Mrs. Fred Anderson in North Platte, Nebraska. On the trip east they will visit Las Vegas and Denver and will return via the northern route. Living in the house trailer they have taken with them will be a new and completely different experience for the Neals.

After wintering in Rancho Mirage, Darrell Bronsema and his mother, Mrs. Lily Bronsema have returned to their home in Iowa.

New home owners here are Mr. and Mrs. Allan Fredhold of Los Angeles. They will be in Rancho Mirage for a few days this week to watch the progress on the house they have purchased in the Button tract.

Recent guests at the El Rancho hotel were J. R. Deason and Pat O'Connell of Los Angeles, both of whom are employed by the Automobile Club of Southern California.

Mr. and Mrs. Frederick Smith entertained at their home on Thursday with a canasta party to benefit the local Chamber of Commerce.

Back to enjoy more golfing here after spending two months at the Los Angeles Country club is William Reid.

Week end guests of Alysce and Harry Walker were his sister, Edith Lewis and Jessie Parks who does the commercial advertising on TV. Both are from Burbank.

Enjoying the atmosphere of the Desert Air hotel through the past week were Mrs. Stewart Hamblin and her two charming daughters from Los Angeles, Mr. and Mrs. T. Samba of Oxford, Mr. and Mrs. James Hertwig of Torrance, Mr. and Mrs. Kern Crandall of Portland, Mr. and Mrs. A. A. Lassberg of Dallas, Texas and Mr. and Mrs. J. M. Taylor of Southgate. Bernard Rogers announced the marriage of his daughter, Carol, to Walter Penno, both of Chicago. They were married in that city on April 16.

Week end guests of George and Betty Haller were Mr. and Mrs. John Grindling and their daughter, Edith, of Los Angeles and their Sunday guests were Mr. and Mrs. Carl Higgins of Bell.

Here for a few days relaxation at the El Rancho hotel recently were Mr. and Mrs. H. C. Hartle of Los Angeles.

A Ronald Button has returned from Washington, D. C. where he went on business during the past week. On his return home he met Mrs. Button in Detroit where they took delivery on a new car.

Vacationing at the Rancho Mirage hotel during the past week were Mr. and Mrs. E. B. Thompson of Burlingame.

Week ending at various resort hotels here from Thursday through Sunday were a large group of members and their wives of the Lions Club of Alhambra.

The recent house guest of the Ottar Roens was Miss Katherine McAndrews of Stockton. At present, and for several weeks to come, their house guest is Mrs. Roen's cousin, Mrs. Mable Neighorn of Port Huron, Mich.

Saturday evening the Wilton McCoy's entertained a group of thirty of McCoy's art students when they gathered in the patio of the Casa Verde apartments for a pot luck supper.

Bob Burke of Los Angeles has taken the duplex at the Rancho Mirage hotel for the coming three months while he supervises construction of the forty new homes in the Button tract which were started Monday. Burke is the general manager of the Senness Construction company and anticipates building his own home in Rancho Mirage in the near future.

Frederick and Helen Schmidt have left by plane for St. Louis on a business trip. They flew out from Therman on the newly inaugurated Bonanza line.

Hosts at a dinner-bridge recently for their bridge club

The Desert Sun—5b
PALM SPRINGS, CALIFORNIA
Monday, May 2, 1955

4 New Homes Begun in 4 Days

Four dwellings and one pool were begun in Palm Springs between April 22 and 26 it was reported last week.

Permits issued at the city hall department of building for the period went to:

Palm Springs Mirror & Glass, 462 North Indian Avenue, glass shop, \$15,000.
James I. Cavett, 1441 Fiesta road, dwelling, \$13,000.
W. J. Bradley, 477 Via Colusa, Paddock Pools, swimming pool, \$4,000.
Mr. and Mrs. Harold Hopper, 445 Monte Vista drive, H. H. Foster, dwelling, \$40,000.
Mr. and Mrs. Ernest Durrenmett, 555 Greenfield road, Forman and Sons, Four unit apartment, \$28,000.
Sender Forman, 10 Warm Sands Place, Forman and Sons, Storage room, \$2,000.
A. W. Sumpter, Sahara Trailer Park, Cabana and ramada, \$3,000.
Mrs. Marie Turley, 1160 Ash drive, Press Construction Company, addition, \$2,500.
A. B. Crist, 817 Mission road, dwelling, \$20,000.
Mr. and Mrs. Chas. Maskell, Sahara Trailer Park, ramada, cabana and storage room, \$3,000.
H. A. McLinden, Sahara Trailer Park, Ramada, cabana and storage room, \$3,000.
Mr. and Mrs. Milton Seidner, 1025 Olive Way, Dwelling, \$20,000.
E. S. Gardner, 2714 Anza Trail, Pool Shopper, \$500.
H. E. Doepper, 1629 Verbena Drive, Palm Springs Landscape Company, sprinkler system, \$225.

Hotel, Apartment Men to Elect Tomorrow

Hotel and Apartment association directors will meet tomorrow at Casitas Del Monte to elect officers for the new year. The meeting is scheduled for 4 p.m., said Dan McGowan, president of the association.

were the Wilton McCoy's, their guests were Mr. and Mrs. Harlan Rysburg, Mr. and Mrs. Paul Summit, Mrs. Alma Gilbert and Mr. George Manington, all of Palm Springs. Winners of the prizes for the evening were Rysburg and Mrs. Summit.

Legal Notices 75

NO. 539
NOTICE TO CREDITORS
(INDIO NO. 12)
ESTATE OF RAGNA MARIE CORRIAN, Deceased.
NOTICE IS HEREBY GIVEN, by the undersigned Mary K. Vajsalet, Administratrix of the Estate of Ragna Marie Corrian Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Mary K. Vajsalet at the office of Eugene E. Theriault, Attorney at Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.
Dated at Palm Springs, California April 29, 1955.
MARY K. VAJSALET, Administratrix of the Estate of Ragna Marie Corrian, Deceased.
Desert Sun May 2, 9, 16, 23, 1955

HIDDEN SPRINGS CLUB

is under the sole management of LEWIS A. KINGSLEY. I assume no responsibility whatever for any statements or promises that I will provide Club privileges or water services to purchasers or lessors of adjoining properties.

I am not a partner of, nor associated with, anyone in the leasing of adjoining properties, to the Hidden Springs Ranch Club, and assume no responsibility for any statements or promises in connection therewith.

LEWIS A. KINGSLEY

850 Cahuenga Boulevard
Hollywood 38, California
Telephone: HO. 9-8168

Classified ...Ads...

The Desert Sun

Published every
MONDAY and THURSDAY
(except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.
RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 line, per line 75c
1 line, 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (9 TIMES)
1.00 1.25 2.25

● Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
● Save by ordering your ad run 4 or 6 times—If cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.
● This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
● DEADLINES—for new copy or cancellation—
MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
● ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Travel & Transp. 5

WOMAN with car wishes traveling companion also for summer resort work. Share expenses. References exchanged. Write P.O. Box 449, Palm Springs.

LEAVING for New York about May 16th. Will take two. Ph. 2531 for the difference.

Personals 12

WEEK END group, Alcoholics Anonymous, Fridays, 8:30 p.m. St. Paul's Church Parish House, 125 W. El Alameda, P.O. Box 943.

ALCOHOLICS Anonymous, Altp. 8:30 Wednesday nights, Phone 2701.

Service Miscellaneous 15

Sewing Machines

SALES, rentals, repairs and parts on all makes. Necchi, Elna, Adler, Zigzag, Hemstitching, covered buttons, button holes, belts made.
PALM SPRINGS
SEWING MACHINES
433 N. Palm Canyon Dr.
Phone 5215 or 3567

SEE WHITEY'S Cabinet Shop

For KITCHEN CABINETS, and STOVE FIXTURES
Intersection N. Indian Ave. & Hwy 99, Ph. DHS 4-2609

WILSON'S
Window and Housecleaning SERVICE
Experienced, reliable WORKMANSHIP
316 N. Palm Canyon Dr.
Phone 5991
FOR FREE ESTIMATES

TREE SERVICE
TRIMMING, TOPPING AND REMOVAL
66-470 HIWAY 111
WEHRLE TREE SERVICE
Phone 5022 or 6464

URANIUM
MINE developing, prospect sampling—Assessment work on any ore. Write Desert Sun, Box 190, File 2.

PAINTING CONSULTANT
THE BEST for less. Let us take care of all your painting needs. Phone Victor 9-2912 or Palm Springs 3934.

COOLERS and appliances serviced and repaired economically. Experienced, reliable workmanship. Phone 7460.

COOLER and Home Repairs.
Year round house cleaning and maintenance. Ph. 5690 before 8 a.m. after 5 p.m.

Concrete and Masonry All Types
Phone 8-4920 H. H. Black

WATERING for the summer. Reliability guaranteed. P.O. Box 1244, Cathedral City.

Situations Wanted 25

SECRETARY. Presently employed with AAA-1 company moving to Palm Springs. Rapid typist, shorthand. Neat, tactful, ambitious. Can quickly adapt to any type of work, full or part time. Highest references. Miss Hirsch, c/o General Delivery, Palm Springs.

Screened, experienced personnel. Domestic, restaurant, hotel, office, medical.
EMPLOYMENT SERVICE AGENCY
135 E. Andreas Road
Phone 2901 Phone 2556

CARETAKER, chauffeur, guard. Middle aged couple take care home year round. Live in. Responsible, good references, salary open. P.O. Box 153, Cathedral City, or Ph. 8-4243, leave message. Matt Anysh.

ENGLISH woman, 53, with income wishes full or part time. Have experience cashing, candy and bakery selling. Judy Akroyd, 1101 Wellesley, Los Angeles 49, or Phone 5694.

PHYSIO-THERAPIST
Will take care of patients in your home.
3747 Monroe St., Riverside or call 9-1018 M.

COUPLE desires management of motel or hotel. Experience and references. Write Desert Sun, Box 190, File E-2.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

Situations Wanted 25

HANDYMAN—Painting, gardening, trailer and home repairs. Phone 6235 after 6 p.m.

PAINTER. Interior and exterior. Guaranteed. Hour, contract. Reasonable. Phone 2905.

Summer garden service. Reliable desert resident. Call evenings 8-4163

PETITE young lady, hostess companion, has beautiful new car. Free to travel. Ph. 6471.

WANTED HOUSEWORK BY HOUR.
PHONE 5787

SINGLE colored woman day work, good cook, pleasing personality. Call 3347.

RESPONSIBLE motel manager, caretaker, gardening, local references. P.O. Box 1355.

Help Wanted 27

OUT OF TOWN JOBS
Only 10% Fee of 1st month's salary if under 90 days.
Cook and 2nd maid
Cook-Housekeeper
Fry cooks, 2 R&B \$250
Waitresses \$225
Pantrywomen—3 \$225

LOCAL JOBS
Route Manager \$250
Bookkeeper-Steno \$250
Cook-Housekeeper

Register for summer resorts.
Also many local jobs.

OPEN SATURDAYS
EMPLOYMENT SERVICE AGENCY
135 E. Andreas Rd. Ph. 2556
Also Kings Beach, Tahoe

NEW MANAGEMENT
Stenographer \$250
Desk Clerk, male or female
Couple, manage hotel \$325
Hotel maids \$150
Cook-Housekeeper R&B \$200
Cocktail Waitress scale
Maid and maintenance, hotel
Hotel Housemen R&B \$150
Domestics

OUT OF TOWN
Combination Cook-Baker R&B \$350
Top Cook R&B \$400
2-2nd Cooks R&B \$350
2 Kitchen helpers R&B \$200
Desert Employment Agency
LUCILLE GARLAND
208 N. Indian Ave. Ph. 2364

Are You
Registered With Us?

No Fees for Jobs
Call in Person
OPEN ALL SUMMER
Employment Office
PALM SPRINGS
EMPLOYERS ASSOCIATION
224 N. Indian Avenue

SUMMER JOB AT LAKE SHORE
COUPLE WANTED for summer job at beautiful summer home at Pine Lake, Wisconsin starting May 15 until October. Man to do yard work and some catering, wife to clean and some cooking. Living quarters provided. Time-off. Good wages for right couple. Write Mrs. H. R. Perlick, 3373 No. Sherman Blvd., Milwaukee, Wisconsin.

Stenographer \$250
Couple, manage hotel \$325
Hotel maids \$125
Cook-Housekeeper R&B \$200
Broiler man Open
Maid and maintenance, hotel
Mother's Helper R&B \$150
Domestics

Desert Employment Agency
LUCILLE GARLAND
208 N. Indian Ave. Ph. 2364

DUDE Ranch in Colorado wants 3 experienced waitresses and 3 chambermaids. Good pay and tips. Season June 23 until after Labor Day. Write Desert Sun, Box 190, File F-4 or Phone 6593.

PARTS MAN

WANTED. Must have parts experience, permanent position. STACK CHEVROLET
330 Sunny Dunes Rd.

Office and Nurses placements
DWYER'S
BUSINESS SERVICE
256 S. Palm Canyon Drive
Agency Phone 7691

MIDDLE AGED couple to do light maintenance work in trailer park. Will furnish trailer or trailer space for small wages. Phone 5844 or 9091.

EXPERIENCED shirt girl. No others need apply. 220 So. Indian Ave.

REGISTERED Pharmacist
Palmdale Pharmacy, Palmdale, Calif. Windsor 74117.

Bus. Opportunities 29

RESTAURANT EQUIPMENT
6 USED Booths (Solomons), 15 STUOL Counter—complete, (Carmelita Coffee Shop), COUNTER and stools (Ramon Drug).

2 LARGE ranges complete with hoods and blowers. ALSO other restaurant equipment. Can be seen, at—

PAVNYS
1001 S. Palm Canyon Ph. 7342

TRAILER SALES LOT
ESTABLISHED 19 years, now available for lease. A money maker!

PAVNYS
1001 S. Palm Canyon Ph. 7342

Bus. Opportunities 29

OPPORTUNITY for good summer income from fully equipped restaurant on busy highway in San Bernardino Mountains. Good parking facilities. Party interested must be capable of putting up excellent food. Write Desert Sun, Box 190, File F6.

WANTED! A motel to manage, lease or buy. Have \$10,000 cash. Richard and Helen Leonard. Box 524, Cathedral City.

ESTABLISHED 4 YEARS—A BUY!
DESERT BOOK SHOP
443 No. Palm Canyon Ph. 5208

Business & Financial 30

TRUST DEEDS WANTED

HAVE cash buyers up to \$100,000.
Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

TRUST DEEDS

1st and 2nd Trust Deeds Bought and Sold SEE

Rose Rosenberg
NEW OFFICE
2280 N. Palm Canyon Drive
At Harris Manor, Ph. 5815

BUILDER AND DEVELOPER
wants private funds secured by first trust deeds on new homes. FOR A MOST LIBERAL PROPOSAL WRITE
BOX 190, Desert Sun, File F-3.

WANTED
\$12,000 on 1st Trust deed, 6%. Repayable \$200 month. P.O. Box G, Cathedral City.

TRUST DEEDS bought, private party. Write J. Nagler, 330 N. Alfred, Los Angeles.

We Buy 1st and 2nd Trust Deeds
P.O. Box 638

Contractors-Builders 32

BUILT ON YOUR LOT

Completely furnished homes
2 BEDROOM, city areas
850 square feet—\$5650.
2 BEDROOM, country areas,
715 square feet—\$4900.
3 BEDROOM, 955 square feet—\$6200.

Several house and rental unit plans to choose from.

Riverside Builders Inc.
1154 La Cadena Dr., Riverside
Phone Overland 6-3780
Mount Vernon & C St., Colton
Phone Colton 1154
OPEN DAILY & SUNDAY, 9-6

Lots & Acreage 33

ATTENTION BUILDERS!

20 LOTS in Indio City limits, F.H.A. approved. Sewers, all utilities in. Priced at \$17,000.

Coachella Valley Realty
82-660 Hwy 99, Indio
Phone 7-3116

RESIDENTIAL
El Mirador Park \$3500
Desert Tract and fire place. Gas for cooking and refrigeration. Value \$17,500. Will accept business or income property or productive land.
Write—E. T. Fox
122 So. Dittmar St.
Oceanside, Calif.

SMALL BUSINESS LOCATION
OFFICE and 2 bedroom home. Covered patio, deep tree shaded lot, fenced. \$7000 equity for like equity in desert area, or will take lots or trailer in trade. \$14,000 full price. Charles E. McCormick, Realtor
1038 W. 6th St., Phone 621
Corona, Calif.

3 BEDROOM and den, 2 bath ranch type home in Banning, for Palm Springs home. Best location, close to park, large corner lot, fruit trees, \$12,500. See owner at 484 Marcus Rd., Palm Springs.

LARGE lot Lilliana Drive and new bungalow Palm Desert Shadow Mountain tract exchange for LA or beach 7264 1/2 Sunset, L.A. Phone HO 47696.

Choice Lots
2 OF THE LAST large choice lots just east of Tamarisk Park. \$2250—\$3000.

Sun Realty Co.
428 N. Palm Canyon Ph. 2929

\$2950 EACH
2 ADJOINING lots 75'x135' on Morongo, 1/2 block east of Palm Canyon drive. Owner at 158 Palo Verde Ave. or phone Sycamore 27396.

\$110 Per Acre
80 ACRES near new freeway 3 miles from City limits. Muniholland and Co. Ph. 3673

ESTATE LIQUIDATION
641 ACRES oasis, hot and cold year-round springs, well, mineral and oil rights. Hollywood 90210, Vic Lewis, Thousand Palms.

LOT 68x180 (on south side) 1 1/2 blocks west of Palm Canyon drive and bus; near 315 Ridge Road. \$2950. Call 4620 or 2855.

For Sale or Exchange 34
SELL OR TRADE FOR L.A. FINE 3 bedroom, 2 bath home in best south section. Large living room, pool, indoor electric bar-b-que, secluded \$32,500. Call Fred Koty 2855 or 4620.

6 UNITS, pool, 1 acre. Clear. Sell small down or trade. Owner P.O. Box 263, Desert Hot Springs.

Real Estate—For Sale 35

Speculators

Subdividers

Inspect this Site!

160 ACRES adjacent to Hidden Springs Ranch, a million dollar development now in operation. Located at base of eastern foothills in wind-free belt. Magnificent view of valley and mountains. Water, electricity and natural gas available.

ROADS now surround the property leading off main highway. Ideal location for a subdivision. Priced at \$58,400 on terms, with \$18,000 down. Invest now and get in on rising prices of acreage.

BILLY WRIGHT

and Associates
CHARLES HEISNER BOB DIETRICH
1063 N. Palm Canyon Drive Phone 5727

SPOUTING OFF

About this Whale of a House. Charming two bedroom with two bath home. Furnishings are delightful—housekeeping would be a breeze! There's a heated swimming pool and a secluded patio. Price of home, furnishings and pool is \$27,500.

Another Tempting Buy

Delightful two bedroom, two bath home. Completely furnished—wall to wall carpeting and all the fixin's. There's a pool and barbecue (wonderful summer ahead for a new owner), the lot is completely walled. Tempting price of \$21,500, furnished.

HAROLD HICKS

REALTOR
813 N. Palm Canyon Drive Phone 2736
Associates
Mildred Jackson Ray Baur
Burnham Bigelow Paul Aust Ken Herman

For Sale or Exchange 34

WANTED! PALM SPRINGS INCOME

WE OFFER
480 ACRES Imperial Valley
... stake leveled
... tiled
... large cotton allotment

PERFECT for absentee owner, with good operating lease which NETS owner minimum of \$24,000 per year

NO INFLATED property will be considered as this is priced below market. Tax bind—reason for selling.

The Lovelands

REALTORS
82-563 Ave. 44, Indio
Phone 7-5755

Mountain Home

TOP PALOMAR MOUNTAIN
Situated on 5 lots (1 plus acres). MODERN, well constructed, beautiful view windows, terrace and barbecue. Guest sleeping cottage. Electricity, fuel oil furnaces and fire place. Gas for cooking and refrigeration. Value \$17,500. Will accept business or income property or productive land.
Write—E. T. Fox
122 So. Dittmar St.
Oceanside, Calif.

SMALL BUSINESS LOCATION
OFFICE and 2 bedroom home. Covered patio, deep tree shaded lot, fenced. \$7000 equity for like equity in desert area, or will take lots or trailer in trade. \$14,000 full price. Charles E. McCormick, Realtor
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Choice Lots
2 OF THE LAST large choice lots just east of Tamarisk Park. \$2250—\$3000.

THERESA PRESS

FOR YOUR PROTECTION DEAL WITH A REALTOR

EXCLUSIVES

LOTS	
1/2 ACRE facing 2 streets	\$5500
R-1 — 132x135, underground utilities	\$3500
R-1 — View lot, 110x128	\$2500
R-1 — South end, 2 walls	\$3500
R-1 — 110x135, underground utilities, finest location	\$4500
R-1 — 100x100	\$1800
R-2 — 60 foot frontage Palm Canyon	\$20,000
R-2 — 3 lots together	\$10,000
R-2 — Room for 30 units	\$15,000

DUPLEX — Ramon Road, 2 units rented. Owner abroad says "sell." Quick sale \$12,500

DUPLEX — Almost new. Excellent building, spacious, furnished \$18,500

DUPLEX — Very nice older property. Well planted yard. Each side like private home. \$15,500

RENTALS
Modern duplex apartment, furnished. 1/2 rate for summer. Walking distance \$100

SALE
3 bedroom, 2 baths, 20x40 pool \$17,500
2 bedroom home, guest house, both rented, lovely pool. \$21,900
Delightfully furnished 2 bedroom home with 2 guest rooms, each with private bath. Home in top condition... \$26,500

RANCH — 80 acres crop planted, cotton, corn, alfalfa. Return \$22,000 a year. A steal \$48,000

Whether you are building buying or selling Press offices are equipped to serve you.
"Remember a Press Built Home is a Well Built Home"

THERESA PRESS

REALTOR

511 South Palm Canyon Drive

Phone 5282 or 5294

NEW HOME in Tennis Club area. Just completed on lot 120'x150'. Living room with large south glass enclosed lanai, tile floor. 3 bedrooms, 3 baths. Modern thermador kitchen, electric dishwasher. Carrier refrigerated cooling and heating unit. Has plastered double garage. Commands superb view north and south and of Tahquitz Canyon. Only \$37,500 on terms.

8 UNITS in exclusive Tennis Club area. Actually nets \$10,000 plus owner's apartment on cash investment of only \$27,500. Balance of purchase price payable \$1800 per year including interest. A secure substantial investment for a conservative investor.

IF YOU PREFER a home with a touch of Old World charm in a sheltered setting, see this one now! 3 bedrooms, 2 baths with sitting room off master bedroom. Maid's room and bath. Large living room with sliding glass doors. Family size dining room overlooking lovely garden. Beautiful modern kitchen. Double garage, sun deck. Constructed of hollow tile with tile roof. Furnace heat and ducted air conditioning. WATER SHARES. Hollow tile wall surrounds lot 139'x225' insuring complete privacy.
Just reduced to \$39,500 on terms. Includes carpets, drapes, stove, refrigerator and outdoor furniture.

EXCLUSIVE WITH

Muriel E. Fulton, Realtor

Frances Wilson — Associates — Frances Elliott

Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

MUNHOLLAND

James Hammond

REALTOR

875 N. Palm Canyon Drive
Phone 5373

\$2000 DOWN—2 bedroom, den, 2 baths. OUT OF TOWN OWNER will consider your offer.

HOME WITH POOL—\$21,500. Lanai, corner lot, walled, landscaped, south end.

CHECK THIS, 2 houses, on one lot, plus 2 extra lots. \$15,500.

OWNER LEAVING—wants action ON THEIR 4 units, submit.

POOL and 5 furnished units. Owner's sacrifice. \$37,500.

EXCHANGE for home, 6 units with pool in Palm Springs area—\$45,000.

TENNIS CLUB AREA. seven units with pool — ACTION NOW—trade.

LOT—near new shopping project, south of town, \$2950.

5 ACRES near Smoke Tree Ranch, ready for improvement.

\$50 PER ACRE for two sections of land, near 1000 Palm Canyon.

Munholland & Co.

1059 N. Palm Canyon Drive

Phone 3673

JOHN C. DAVIS

D. B. CARLIN

GORDON NICHOLSON

Associate Brokers

Associate Brokers

Associate Brokers

Associate Brokers

Associate Brokers

Associate Brokers

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HOMES OF MERIT

BARGAIN OF THE WEEK — 2 bedroom, 1 bath, stucco home. 2 1/2 years old, immaculate, 24 foot living room, large carport. Frontage 75 feet all in lawn, fenced, landscaped. Not far from High School. The price of \$8950 — only \$1200 cash required, balance \$8620 monthly, includes taxes and insurance.

\$13,000—CHARMING 2 bedroom, 2 bath home only 7 years old. Tastefully redecorated throughout. Living room has open beam ceiling, doors to patio and rock garden. The approach is a beautiful lawn with 2 pine trees, oleanders and cacti in bloom. The kitchen is any woman's delight. Many other features. We like to take you inside — by appointment only — so please don't ask for address.

\$23,500—REAL DESERT LIVING. This attractive, COMPLETELY FURNISHED home has 3 bedrooms and 2 baths. Less than one year old. Only lived in 6 months by now out of State owner. Living room 18x23 has beautiful Swedish fireplace. Forced air heat. Wall to wall carpeting throughout. Garage, 100x100 lot with block wall on all sides. Landscaped by expert. Plenty of room for pool. Ready to move in. We know of no better family home.

\$41,000—MERITO VISTA — Brand new and the last word in a modern home on large estate size lot. There are 4 bedrooms (or 3 and den) and 3 1/2 baths. The living room is 34x16 with fireplace and adjoining terrace to the large heated pool. Double garage. Forced air heat. Property completely walled for privacy. A beautiful home and close in.

INCOME—4 UNITS (new) each with bedroom. Gross income \$4080 annually on one year leases. Full price \$25,000 with only \$5000 down. Excellent all year tenants.

4 UNITS WITH LARGE POOL. 2 apartments have separate bedrooms. One large studio type with kitchen and one hotel room with sink and shower. Walled, sundeck. Room for more units. Excellent income producer. South end among expensive and exclusive apartment hotels. Only \$16,000 cash required.

LOTS — See Ad under No. 33 — "LOTS and ACREAGE."

GANNON REALTY CO.

REALTORS

Home Finders

711 N. Palm Canyon Drive

Phone 2772

AMY NELSON

Peter B. Sheptenko

NEW 2 bedroom 1 1/2 bath, separate dining room, sliding glass doors to patio, fireplace, separate laundry room. Only \$13,750 terms.

FURNISHED 3 bedroom home and double garage, large corner lot walled, 2 full baths. \$13,750, good terms.

NEW 3 bedroom home and garage, good location \$11,750. \$2000 down, balance \$100 month.

NEW large 3 bedroom, 2 bath home and double garage, 18x26 living room. Cut stone fireplace, sliding glass doors to patio, built-in stove and oven, large lot. A beauty—only \$19,500. South side.

2 BEDROOM home, completely furnished, wall to wall carpet. Has everything. Pool. Choice location. A buy, only \$21,500 terms.

12 DELUXE, furnished units and pool. South side. A bargain—\$90,000, good terms.

FURNISHED Duplex, top location, \$16,500.

FOUR units furnished, close to Sateway, \$27,500.

APPROXIMATELY 2 acres, 240 ft. Palm Canyon frontage, right in town, priced right!

PALM CANYON lots \$5000 up. LARGE panoramic view lots \$2750 up.

CHOICE location for restaurant or grocery store, North end, on Palm Canyon, area needs this.

OTHER lots from \$1500 up.

WILL BUILD ON YOUR LOT 2 bedroom home—\$6000 3 bedroom, 2 bath, 1500 sq. ft., \$11,250.

Duplex, 1 bedroom each, \$9500. Also Custom Building, your plans or ours.

See plans at this office. We arrange financing.

AMY NELSON

REAL ESTATE

2277 North Palm Canyon Drive

Phone 5254 or 5545

Phone 5254 or 5545

Phone 5254 or 5545

Phone 5254 or 5545

Phone 5254 or 5545

Phone 5254 or 5545

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Phone 5254 or 5545

OFFERS THE BEST BUYS IN

PALM SPRINGS REAL ESTATE

A DESERT DARLING 2 BEDROOMS, 2 BATHS, DE LUXE HOME. Artistic fireplace, wall to wall carpeting, beautifully furnished, dish washer, waste disposal, Youngstown kitchen, LARGE SWIMMING POOL. Landscaped and walled in. Ready to move in to for only \$21,500.

AND LAST BUT NOT LEAST—IT'S JUST ACROSS THE STREET FROM BOB HOPES.

CHARMING 3 bedroom 2 bath home near BILTMORE. Beautifully furnished. Large walled and landscaped lot. Can move right in for ONLY \$26,500 and on very easy terms.

FOUR 50 foot business lots on Palm Canyon Drive. ONLY \$3500 each.

OUTSTANDING ESTATE IN BEAUTIFUL PALM CANYON MESA TRACT JUST OUT OF THIS WORLD

5 BEDROOMS, 4 baths, beautifully furnished. Large pool, terraced and landscaped. You MUST see it. A terrific buy for only \$19,500.

DOWN TOWN HOTEL AND STORES IN THE CENTER OF TOWN. SHOWS TERRIFIC INCOME AND HAS GREAT POSSIBILITIES. PRICED TO SELL AT ONLY \$147,500. Easy terms to qualified buyer.

WE HAVE THE BEST INCOME BUYS IN TOWN

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

Associate Brokers Peter Ratkovich G. T. Bradley Mike Jekyll Bill Colven

OUTSTANDING Reliable Values

FURNISHED 2 bedroom, 1 1/2 bath home. Tile roof, large lot, brick fence, hardwood floors, fine location, close by. \$13,500, \$2500 down, balance easy terms.

We list good buys only.

For Real Values in Real Estate Buys Consult

ADOLPH ISRAEL

Realtor "THE BUYERS BROKER" and associates 671 N. Palm Canyon Ph. 2981

Desert Court

BEAUTIFULLY landscaped, rustic redwood and stone construction, 8 units, 4 with kitchens, 2 fireplaces. Heated pool, lot 128x120, \$70,000. Submit offer.

AN EXQUISITE home for sale or trade in Los Gatos, San Jose area, 3 bedrooms, 2 baths \$21,500 for Palm Springs. What have you to trade?

David Applebaum

N. R. WILSON Associate Realtors 326 S. Indian Ave. Ph. 5555

OWNER SELLING Corner home with income Opposite El Mirador 4 bedroom 3 bath 2 kitchen Room for more units. Owner carry paper — FS 2893

NEW 2 BEDROOM MODERN BY OWNER 787 SUNRISE WAY

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

Do you swim, ride horseback, play tennis ? ? ? ? ? HERE IT IS . . . YOUR BUDGET HOME . . . Darling brand new 2 bedroom home, CLOSE IN area, with French doors opening to fine 100x102 lot. JUST REDUCED TO \$10,500, easy terms.

3 BEDROOMS, modern, close in. Only \$11,500, terms.

ASK ABOUT THIS \$15,000, 2 bedroom home, IT'S NEW ON THE MARKET. beautiful VIEW corner lot with circular drive, nice living room with fireplace, steel casement windows, basically furnished, dining area opens to rear walled garden with MAID'S or Guest Room and bath at side of garage. A LOT FOR THE MONEY.

\$21,500, DELIGHTFUL modern 2 bedrooms, 2 baths, fine large POOL, completely furnished. The big difference PRICE — \$21,500.

TERRIFIC BARGAIN on large corner lot, 3 bedrooms, 3 baths completely furnished, walled and beautifully landscaped. POOL. \$29,500.

\$39,500 and SO MUCH MORE FOR THE MONEY . . . 5 bedrooms, 5 baths. Huge rumpus room opening to fine heated and filtered POOL, beautiful estate area close-in, walled landscaped and COMPLETELY FURNISHED too. ONLY \$39,500.

MODERN DUPLEX, close in, furnished, 2 fireplaces, \$16,500.

15 UNITS, POOL. Ideal location. Steady year round income. Priced at \$85,000. An exceptional buy, \$30,000 down.

"LOTS" . . . of . . . Opportunity . . . 100' residential — R-1 \$1150 100'x129'. Last of the BEST IN LOT VALUES \$1800 100'x128'. Residential — near bus line \$2200 INCOME R-2 100' \$2500 LARGE R-2, frontage for 12 units, CASH OUT for \$2500 PALM CANYON frontage 100'x250' \$21,000

CULVER NICHOLS, Realtor

and Associates

Al E. Hoover

Jane Colgan

861 North Palm Canyon Drive

John Bernet

Dick Edwards

Phone 2182

! Strike it Rich !

BIG PROFITS

LOW PRICES

MAKE your \$ \$ \$ go to work, money making investments, extra choice income, hotels, homes, acreage, lots.

SEE

Rose Rosenberg

NEW OFFICE

2280 N. Palm Canyon Drive

At Harris Manor Ph. 5815

"LET'S TALK IT OVER"

FOR THE

BEST BUYS IN

PALM SPRINGS

SEE

Valmah T. Price

with H. H. Foster, Realtor

101 N. Palm Canyon Dr.

Ph. Off. 3555 Ph. Res. 8-3732

"LET'S TALK IT OVER"

Open Sunday

665 Paseo De Anza

FOR SALE by owner—new 2

bedroom, 1 1/2 bath, separate

dining room, sliding glass

doors to patio, fireplace,

laundry room.

ONLY \$13,750. TERMS

SACRIFICE

5 FURNISHED bedroom apart-

ments. Cost \$47,500. 4 years

old. Just completely renovat-

ed. All apartments now

leased by the year. No man-

agement problems. Yearly

income \$5000, plus. Sale price

\$37,500. Phone 2461. 1311

Camino Amapola.

BY OWNERS

CORNER of Paseo De Anza and

San Jacinto. New 2 bedroom,

2 bath, excellent floor plan.

Central heating and air con-

ditioning. Special fireplace.

All plate glass windows and

sliding doors. Large patio. Ph.

5353 after 5:15 p.m. week

days. Any time Saturday and

Sunday.

BOZE BUILDER

2 BEDROOM and den, refriger-

ation, tile shower and pull-

man, floor covering. 1500

square feet. Easy terms. Con-

sider good lot for trade.

\$19,500. Phone 5370.

BEAUTIFUL, spacious corner

home of finest construction. 3

large bedrooms, living room

20' by 26', large den, lots of

built in features, inside bar,

beach, paved streets, Paddock

pool in park-like grounds.

Real bargain. Large garage.

Owner, Phone 2368.

MUST BE SOLD

OR WILL TRADE

Wanted to Rent
BUSINESS couple want to lease unfurnished 2 bedroom house for permanent occupancy from July 1st, 1955. No children. Will furnish bank and local references. Box 190, Desert Sun, File F-1.

PERMANENTLY employed couple want 2 bedroom furnished home with or without pool. Walking distance to "The Center." Nominal rent. Write Desert Sun, Box 190, File C-8.

WANTED — House to rent on North Shore, Lake Arrowhead, four summer months. Adults only. All references. Call 2196 or 2225 or write Desert Sun, Box 190, File E-8.

RESPONSIBLE couple will care for your home during summer months. In exchange for rent. Write Desert Sun, Box 190, File C-7.

LOCAL couple in business want 2 or 3 bedroom, 2 bath home by May 10th. Reasonable rent, will consider lease. Phone Mr. Davis, 5365.

Rooms for Rent
LOVELY studio room, own entrance, cooking privileges. \$45 month. Phone 2478.

Apartment for Rent
Now Leasing

BEAUTIFUL new large 1 bedroom, unfurnished, pool side apartments. TV connected. These apartments must be seen to be appreciated. For information, call WEINSTEIN RALPH WEINSTEIN 256 1/2 S. Palm Canyon Drive Phone 2884

NICE DUPLEX, 1/2 is bachelor apartment, other 1/2 is 1 bedroom apartment. Reasonable rents, furnished. Clean. Call Saturday 10 a.m. to Sunday 1 p.m. 775 "E" St., Cathedral City.

UNDER NEW MANAGEMENT MOTOR HAVEN motel and trailer court, 1165 E. Ramsey, Banning, 2 and 3 room furnished units, clean and comfortable. Reasonable rates. Day, week or month. Also trailer spaces available.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool. COL. WARD WOOLDRIDGE 238 Indio Road, Palm Springs Phone P.S. 2360 anytime

FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool. Week or month. Bermuda Palms, 1675 Indian Trail, Ph. 6476 or 6478.

FURNISHED studio apartments, hotel rooms. Separate entrance. Reasonable. By week, month or year. 336 Paseo El Mirador. Phone 5385.

UNFURNISHED apartment, bedroom, living room, dinette, fireplace and kitchen. 71793 San Jacinto Dr., Rancho Mirage.

2 ROOM SUITE \$75 month. Also 5 room suite, \$110 month. Both completely furnished. See PAVNY

1001 S. Palm Canyon Ph. 7342

FURNISHED 1 and 2 bedroom apartment, air conditioned, summer rates. Phone Palm Springs 83544.

NEW GUEST house, 3 rooms, cooler, close in, adults. Also sleeping rooms, summer rates. 330 No. Calle Santa Rosa.

BANNING, 10 unit 1 and 2 bedroom apartments. Furnished or unfurnished. \$50 to \$75. Phone 8-3102.

\$90 - \$110 MONTH. Stunning 1 bedroom apartment, pool, cooler, bar, fireplace. Close in. 435 Via Miralote, Ph. 3029.

NEW SINGLES, center of town. Cooled by refrigeration. Pool and patio use. Inside parking. \$15 week up. Phone 2957.

UNFURNISHED 1 bedroom apartment, living room, kitchen, dinette. \$85 month. Ph. 2772, Gannon Realty Co.

CALL THE OUTPOST MOTEL FOR SUMMER MONTHLY RATES. POOL, PHONE 6109

COTTAGE house trailer, enclosed cabana with cooler, \$25 month, plus space rental, or will sell. Phone 6511.

STUDIO cottage and private room. Utilities paid. Good location. Phone 3651.

UNFURNISHED 1 bedroom apartment, Range, \$85 month on lease. Phone 5370 or 5545.

2 ROOMS and bath, adults, \$50 a month, after June 1st \$25. Radio Road. Phone 9973.

\$25 WEEK UP. Rooms and apartments, center of town. TV heated pool. Phone 4093.

BY WEEK, month or leasing by year. 1 bedroom apartment. 253 So. Belardo Rd.

Beach Rentals
FURNISHED vacation house on Balboa Bay, Corona Del Mar, 415 Begonia Ave, 3 bedrooms and den. Rent for summer. Owner Citrus 1-9513. For appointment call at 415 1/2 Begonia, Corona Del Mar, Harbor 13561.

Beach Rentals
BEAUTIFULLY and completely furnished 4 bedroom, 4 bath home. Available June 1st to October 1st. Mrs. Walter David, 417 Coast Blvd., La Jolla. Call Glencourt 4-4163.

Houses for Rent
DELUXE ONE BEDROOM DUPLEX AVAILABLE May 1st. Beautifully and completely furnished. Garage. Adults. Choice district near Ramon Rd. Lease \$125 month. Call Palm Springs 5554.

BEAUTIFULLY furnished 2 bedroom and den. TV, walled in yard, utilities paid, \$250 month on year's lease. See to appreciate. Call 2475-11 to 7 only.

FURNISHED house, air conditioned, two bedrooms, 2 baths, enclosed patio. No pets, adults only. \$70 month. 1151 San Jacinto Way. Phone 4677.

FURNISHED 1, 2 OR 3 BEDROOM HOUSE, HEART OF TOWN. SUMMER RATES. 210 E. AMADO.

FURNISHED newly decorated house, also 4 room cottage, reasonable. Walking distance. Owner 3366.

NEW MODERN 2 bedroom, 1 bath unfurnished house, south end, year's lease. Reasonable. Phone 2462.

2 BEDROOM, den, furnished. Garage, enclosed yard. TV. No pets. \$125 month on lease. 584 Hermosa Dr.

2 BEDROOM nicely furnished. TV, Cathedral City. Write Box 15, Palm Springs.

UNFURNISHED 2 bedroom house, 1056 Tamarisk Road. Owner at 1054, \$80. No dogs.

2 bedroom home \$60 month. Phone Davis, 83920

Trailer Rentals
U HAUL CO. TRAILER RENTALS Local or one-way anywhere. HIWAY 111 IN TRAMVIEW PHONE 8-5882

Household Goods
25c Square Foot CHINESE grass squares. 9 feet wide.

RATTAN and wrought iron basket chairs—\$6.95 RATTAN Bar Stools—\$8.95 WROUGHT iron dinette chairs—\$5.95 Plastic upholstered occasional chairs—\$9.95 METAL upholstered occasional chairs—\$9.95 STUDIO couches—\$49.95 up 4 DRAWER Chests—\$19.95 up

Maher Furniture
Dillon Road, N. Palm Springs Ph. Desert Hot Springs 4-2616

LAWSON davenport, foam rubber, TV revolving chair, French bed solid walnut, hand carved, bow headboard. King size, low foot board. Made in our own shop.

Art Upholstery
344 N. Indian Ave.

WE BUY
FURNITURE AND ALMOST ANYTHING OF VALUE! WILGAY'S Phone 8-4243

MOVING
MOST OF My furniture must go. Including twin beds, dressers, desk, 9x12 braid rug, lamps, dishes, toys, comic books, etc. 3163 Calle San Antonio. Phone 3356.

Casual Furniture
Tropical and Contemporary Traverse tracks and draperies, custom made and installed. Rancho Mirage Phone 8-5713

FULL SIZED Hollywood bed, \$50, G.E. refrigerator \$50, small maple Secretary, \$20, all in good condition. Ph. 3209.

SHEETS, blankets, chairs, table, china, clothing size 14, sacrifice. Phone 2500.

HOUSEHOLD goods, furniture. Must sell. Ph. 8-3041 - 784 Van Fleet, Cathedral City.

Trailers for Sale
1952 BOLES—Aero, 18', 2 butane tanks, 2 water tanks, built-in lamp, twin beds, excellent condition. \$1250. Used only for guests. Inquire Lot C-51, Rancho Trailer Park.

MODERN 27' Eastern built trailer. Carpeted, framed awning, store room. Beautifully shaded lot. Must sell. Logan, Orchard Trailer Park, Ph. 9031.

TIME IS SHORT—GET READY Hanson "Custom" 16' All butane equipped. \$1595. HANSON TRAILER SALES

HERE'S A REAL SHARPE! HANSON "Custom" twin bed. Butane light, water tank, \$1595. HANSON TRAILER SALES

18' TRAILER house, Hiway Pullman including 7 refrigerator, Hot Point, \$275. Lot 39, Desert Trailer Village.

Come See—Be Ready to Buy "55 Hanson "Love Bug", 15' Complete in every way, \$895. HANSON TRAILER SALES

17 FT. TRAILER GOOD CONDITION. PHONE 3064

AIRSTREAM, 22'—toilet, shower, hot water. Lot 4, Corral Trailer Park.

Trailers for Sale
HOT Weather MEANS HOT Bargains! AT HANSON Trailer Sales 8 Sizes 12 Models 10' to 27' IMMEDIATE DELIVERY ON MOST MODELS BUT HURRY! Reserve Yours Now HIGHEST TRADES LOWEST TERMS \$99 Down \$27.90 per Month Hanson "Love Bug" VACATIONERS HANSON Trailer Sales In Tramview near Theatre PHONE 8-5873

Equipment Rental
Tramview Equipment Rental & Supply Concrete mixers and finishers. Hand and power tools. Floor polishers, sanders, etc. Garden tools and supplies. Hiway 111 Ph. 8-5882

Panelfold Doors
IDEAL ROOM DIVIDERS UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes... adds space, privacy, value. PANELFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS

Palm Springs Builders' Supply
490 Sunny Dunes Road Phone 2107

!! Paint Sale !!
DILL LUMBER 691 Industrial Place Phone 2758 or 2759

Misc. for Sale
3 TO CHOOSE FROM 2 ARE MATCHED saddles for man and woman, \$650 each. Also 1 Mexican saddle. All inlaid pearl and complete silver thread. A show piece—\$500.

Rasmussen's Saddlery 1151 N. Indian Ave. Ph. 2681 Facing El Mirador

BOOTS for children, 4.5, black, brown, red. From baby size 4 to large children size 6, and hundreds of adult boots for \$14.95.

RASMUSSEN'S SADDLERY 1151 N. Indian Ave. Ph. 2681 Facing El Mirador

SINGER
Sewing Machine Co. SALES—RENTALS—SERVICE 45-435 Jackson Ave., Indio Phone 7-3791 Collect

2 TWIN mattresses, double maple headboard for twin beds; girl's bicycle, boy's bicycle, metal kitchen cabinet 24"x36" (under drain board) metal lawn furniture (frames only). Phone 2315.

FIREWOOD
EUCALYPTUS and cypress firelogs. \$35 cord, \$18 half cord —delivered. Phone 2701.

COOLER — evaporative-blower type, 1/4 h.p., 2500 cu. ft. per minute. Cost \$152, used 2 weeks. Sell \$95. Ph. 1000 Palms 330.

UPRIGHT deep freeze, 22 cubic feet. Roberts Fine Foods, Horizon Trailer Village, Hiway 111.

JOHNSON outboard 10 horse, 1951 model, good condition, milemaster tank, \$165. Phone 2705 after 5 p.m.

BABY CRIB AND MATTRESS GOOD CONDITION 974 San Lucas Phone 5824

WELL DRILLING RIG. 600 lb. ft. 6" casing, cheap. Phone Su. 38698, No. Hollywood.

PORTABLE typewriter \$35. Lot D-8, Rancho Trailer Park.

Nurseries
PALM TREES RANGING from 1' to 7'1/2. Phone H. Echols, Victor 5-4114, Beaumont.

Used Cars for Sale
IDEAL Travel Car—G.M.C. Station Wagon — full trailer equipment, many extras, fine condition. \$995. Address 31495 Sierra Linda St., Yucaipa, near Hal's Store on Yucaipa Blvd., 2 1/2 blocks East of Highway 99.

1937 FORD flatbed Pickup, \$135. Motor good condition. See Jim at Harold's Union.

Trailers Wanted
15' or 16' trailer. Good condition. U. L. Parkman, 432 E. Andreas, Phone 9091.

Trailer Space
THE NEW Tahoe Village, south end of Lake Tahoe. New ultra-modern Trailer Park. 300 spaces, among the pines, 65' heated swimming pool, private beach, fishing pier, cafeteria, laundry, TV, lounge. Opening May 5th. Tahoe Village, Zephyr Cove, Nevada.

TRAILER space with private rest room. All modern, clean, quiet, convenient. City bus service. Near shopping center, St. Andrews Park, 515 E. St. Andrews Pl., Santa Ana, Calif.

\$20 MONTH. Private bath, \$35 month. Some spaces for children. PALM VALLEY TRAILER VILLAGE, 70-210 Hy 111

ONLY SHADY trailer parking space in Palm Springs. Orchard Trailer Villa, Ph. 9031

IDYLLWILD Trailer Park. Modern facilities for all size trailers. Center of Village, Box 25.

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1937 FORD flatbed Pickup, \$135. Motor good condition. See Jim at Harold's Union.

Used Cars for Sale
EYE APPEAL DRIVE APPEAL BUY APPEAL

1948 OLDS. Club Coupe \$385
1952 PLYMOUTH Suburb. \$1295
1947 DODGE Custom \$325
1941 PLYMOUTH \$195
1950 NASH—Sleeper \$495
1947 PLYMOUTH \$345
1950 DE SOTO Sportsman. \$795
1953 PLYMOUTH \$1195
1951 DE SOTO Sportsman. \$995
1949 CHRYSLER \$665
1950 MERCURY \$745
1949 DODGE \$515
1950 BUICK Riviera \$865

1952 PLYMOUTH station wagon. Clean, low mileage, good condition. 729 N. Calle Marcus.

'55 MERCURY sedan, white walls. Leaving town. Best offer. 1085 Deep Well Road.

1939 FORD Pick up, good condition. \$150. Ph. 2407. 182 So. Indian Ave.

1955 DE SOTO 2 door, 6000 miles. Cost \$3900, \$2950 takes it today. Call 6471.

1952 MERCURY station wagon. Good condition, low mileage. \$1795. Phone 5338.

'49 FORD. Radio, heater, whitewall tires, \$495. Phone 7791 after 6 p.m.

1951 PLYMOUTH 4 door sedan. Belvedere, like new. Call 2598.

Automobile Service
U-DRIVE CARS TANNER-AVIS Low day or weekly rates. Reliable Insurance. EL MIRADOR GARAGE 1090 N. Palm Canyon Ph. 2111

HERTZ
U-Drive Cars Day or weekly rates 182 E. ARENAS ROAD PHONE 5122

HINKLE & JOHNSON Associated Service Complete automotive repairs Auto tops and seat covers 305 N. Indian Ave. Ph. 9060

AUTO GLASS
Auto Tops—Seat Covers Benson & Hepner Ph. 8-3322 Hiway 111, S.E. Palm Springs

Legal Notices
NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

TO WHOM IT MAY CONCERN: Subject to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

66341 Highway 111, PALM SPRINGS (OUT) Riverside Co. Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance of an original application for an alcoholic beverage license (or licenses) for these premises as follows:

ON SALE BEER & WINE Anybody desiring to protest the issuance of such license may file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

MILDRED R. EDWARD L. & DANA ROBERTS, SR. Desert Sun May 2, 1955

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES
April 25, 1955

TO WHOM IT MAY CONCERN: Subject to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

68-404 Broadway CATHEDRAL CITY, Riverside County (OUT) Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance of an original application for an alcoholic beverage license (or licenses) for these premises as follows:

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HARRY N. KERER Desert Sun May 2, 1955

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES
April 27, 1955

TO WHOM IT MAY CONCERN: Subject to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

68-661 B STREET, CATHEDRAL CITY, Riverside Co. Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance of an original application for an alcoholic beverage license (or licenses) for these premises as follows:

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JACOB DABAH Desert Sun May 2, 1955

NOTICE OF PUBLIC HEARING BY THE CITY PLANNING COMMISSION OF THE CITY OF PALM SPRINGS FOR CHANGE OF ZONE
NOTICE is hereby given that under and by virtue of the authority vested by the Zoning Ordinance of the City of Palm Springs, Ordinance No. 100, as amended, the City Planning Commission will hold public hearings before said Commission at 4:00 P. M. on Wednesday, May 18, 1955, and again on Wednesday, May 25, 1955, at the City Council Chambers, 2400 McCullum Way, Palm Springs Airport in the City of Palm Springs, County of Riverside, State of California, for change of Zone District from an R-3 (Apartment and Hotel District) to a C-2 (Multiple Family District) for the property described below:

Sacredly half of Lots 1 and 136 of the Desert Palms Subdivision, Section 10, T4S, R8E, S. 8, B. 4, M. 2, located along the east side of Sunrise Way between Amado Road and Arroyo Road, within the City of Palm Springs, County of Riverside, State of California, and the general public will be afforded an opportunity to be heard and to be heard by the City Planning Commission by Herman Rames, Planning Director.

OFFICE OF THE CITY PLANNING COMMISSION
Herman Rames, Planning Director
Desert Sun May 2, 1955.

Used Cars for Sale
1953 CHEVROLET 4 door sedan. Powerglide, \$1045. PLAZA MOTORS 182 E. Arenas Rd. Ph. 5122

1953 CADILLAC "62" 4 door, 27,000 miles. \$2950. Owner—Phone 8-3401

1950 FORD CONVERTIBLE \$695 584 Calle Roca after 5 p.m.

1941 Dodge, runs good, \$75 Phone 6511.

1952 PLYMOUTH station wagon. Clean, low mileage, good condition. 729 N. Calle Marcus.

'55 MERCURY sedan, white walls. Leaving town. Best offer. 1085 Deep Well Road.

1939 FORD Pick up, good condition. \$150. Ph. 2407. 182 So. Indian Ave.

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